Neology Receives OmniAir 6C Certification for S3 Selectable RFID Tag

April 18, 2017

SAN DIEGO, CA--(April 18, 2017) - Neology, a subsidiary of RFID industry pacesetter SMARTRAC, announced today that it has received Certification for its 6C Three Position Selectable Mode Switch Tag ("S3") from OmniAir Certification Services (OCS). The OCS Certification validates that Neology tags comply with interoperability requirements across varied equipment and facilities as well as withstanding the harsh conditions of the toll environment.

This high performance 6C product is designed specifically for electronic toll collection (ETC) and particularly for high occupancy toll (HOT) lane applications. The three position feature of the Switch Tag allows for differentiation between three separate accounts, including a SOV, 2+ Occupant and 3+ Occupant modes required by congested areas to improve customer satisfaction and mobility. Alternative uses are up to three separate accounts for business use or multi-state account management in one transponder. As with all Neology transponder products, the S3 Tag contains no toxic battery and is made with recyclable materials for minimal environmental impact and virtually unlimited life. The case is ergonomically designed with molded grip areas for ease of use when changing modes. In addition, a unique two-sided color code window allows positive identification of the selected mode both for the motorist and law enforcement.

"The certification of our innovative S3 Tag allows toll agencies for the first time to offer an environmentally friendly alternative to battery powered selectable transponders, while maintaining three fully independent lane pricing strategies," said Francisco Martinez, CEO of Neology.

About Neology:
Being a fully-owned subsidiary of SMARTRAC N.V., Neology is a leading provider of integrated solutions for the tolling, electronic vehicle registration (EVR) and public safety markets. The company is a pioneer and leader in the development of passive RFID technology owning some of the earliest and most significant intellectual property (IP) in the industry. SMARTRAC is the leading developer, manufacturer and supplier of RFID products and services suitable for a large number of applications. For more information visit www.neology-rfid.com and www.smartrac-group.com.