

11:15 am
Scenario Planning

Presentation

Harrison Rue
Thomas Jefferson Planning
District Commission

Background: The United Jefferson Area Mobility Plan 2025 (UnJAM) combines the Charlottesville-Albemarle Regional Transportation Plan for the MPO area with the Rural Area Transportation Long-Range Plan, for the five-county Thomas Jefferson Planning District. UnJAM incorporates visions from each of the local jurisdictions in the Thomas Jefferson Planning District and addresses the project priorities outlined in the MPO's 20-year plan.

Objective of this presentation: To provide an opportunity for participants to hear from a medium-sized region experiencing steady population growth about how scenario planning has been implemented successfully as well as to recall key lessons learned.

11:45 am
Scenario Planning

Presentation

Marjie Kirn
Merced County Association of
Governments

Background: The Partnership for Integrated Planning project involved scenario planning; innovate GIS modeling; enhanced environmental analysis; and aggressive public outreach to develop the Regional Transportation Plan/EIR for Merced County. The PIP process is being used as a model for the San Joaquin Valley Blueprint Planning Program. The Eight San Joaquin Valley Councils of Government (COG) organizations, working with the Great Valley Center, have embarked on an unprecedented effort to preserve and improve the quality of life of the San Joaquin Valley. Each valley COG will be facilitating a dialogue among the communities, cities, and counties to take local control of the future they create for themselves. San Joaquin Valley and the 8 Valley MPOs received 2 million dollars for the Regional Blueprint Planning Program.

Objective of this presentation: To provide an opportunity for participants to hear from a local area about how scenario planning has been implemented successfully as well as to recall key lessons learned.

12:15 pm

Questions and Discussion

12:30 pm

Lunch and Break-out Group Discussions

2:00 pm
Scenario Planning Tools

Presentation

Brian Betlyon
FHWA Resource Center

Background: Ultimately, scenario planning is a technique for better decision making, not only about transportation but also about land use, public investment, and environmental policies. The scenarios enable planners to explore the shape and nature of transportation within a variety of circumstances, using a range of tools. Scenario-planning software tools can be used to present scenarios visually. The visualization of the interaction among the forces in each scenario can provide the public and decision makers with information on the consequences of potential actions. The use of graphic visual information assists in helping the public understand the potential impacts of scenarios.

Objective of this presentation: To provide an overview of the wide range of decision making support tools available to transportation planning agencies to engage the public in understanding the potential impact of scenarios. Based on this presentation, participants will be able to identify the support tools most applicable to engaging the public on scenarios in their region or community.

2:30 pm
Scenario Planning Tools

Presentation

Mike McCoy
University of California, Davis

Background: UPLAN is a GIS-based model for testing urban growth scenarios. UPLAN is interactive. The user can change the population growth rate, or other basic assumptions, such as: employees per household, households per acre, and employees per acre. The user can also change the assumed proportions of land use types, such as high-density commercial v. low-density commercial, or high-, medium-, and low-density residential. Proportions of employment land use types can also be changed.

Objective of this presentation: To provide an overview of a tool that has been used in California.

2:50 pm	Questions and Discussion
3:00 pm	Break-out Group discussions
3:30 pm	Adjourn