

City of San Francisco

Community-Based Transportation Planning
FY 10-11 Grant Cycle
District 4
Grant Award Amount: \$250,000

Project Summary:

The project will develop an integrated community vision for the Central Subway rail corridor, to achieve regional goals for growth while meeting local needs. Using an extensive community outreach process, the project will arrive at a strategy that coordinates transit-supportive land uses with public improvements. It will include land use recommendations, urban design guidelines, and an enhanced public realm.

Community Outreach

- A neighborhood sustainability assessment will determine the most effective project priorities for a district.
- The Central Corridor Eco-District Formation Taskforce will help establish the principles and structure of a potential sustainability Management Association.
- In early June 2012 the planning Department set up shop in a retail space in the Plan area and invited everyone to drop in to chat and to provide input.
- The planning department created an online survey to gauge the community opinions on a range of issues. These surveys enabled stakeholders to provide input at their convenience and provided safe space for additional input on issues that may not have been addressed in the survey.

Project Outcome

- Support Transit-Oriented growth, particularly workplace growth, in the central corridor area.
- Shape the area's urban form recognizing both city and neighborhood contexts.
- Maintain area's vibrant economic and physical diversity.
- Support growth with improved streets, additional open space and other elements of "complete communities".

Successes & Next Steps

- All of the information about the Plan has been maintained and documented at www.centralcorridor.sfplanning.org
- Utilize the benefits of density to help fund a robust set of public improvements in the plan area, requiring new development to contribute towards community facilities and amenities.
- Establish Planning Code requirements to address public improvement needs.
- Complete a Feasibility Assessment to support imposition of new fees, and update fees regularly to ensure feasibility.