



Beach Boulevard Multi-Modal Mobility Action Plan

City of Buena Park

Community-Based Transportation Planning
FY 11-12 Grant Cycle
District 12
Grant Award Amount: \$199,117



Project Summary:

The Multi-Modal Mobility Action Plan aims to improve pedestrian circulation and access within the City's Entertainment Corridor by creation of conceptual plans that facilitate multi-modal, non-motorized mobility, including reduced reliance on individual automobiles. The goal is to improve the walkability, safety, and aesthetics of Beach Boulevard by promoting separated vehicle and pedestrian traffic.

Community Outreach

- As opposed to typical workshop outreach approach, the planning team went out to the community and gathered input using fun and interactive exercises.
- A brochure/questionnaire which included a summary of the project was distributed at community events as well as to hotels, entertainment venues and retail locations.
- The team set up a table and utilized the "planning van" at the community-wide fair known as "Silverado Days".
- Project exhibits were presented at a number of additional community events to introduce the project to individuals that may have not attended the previous outreach events.

Project Outcome

- Promote safe pedestrian circulation across/along Beach Boulevard while maintaining traffic flow.
- Assess benefits/constraints for pedestrian bridges across Beach Boulevard.
- Develop better way finding to Knott's Berry Farm, other attractions, and the Buena Park Mall.
- Better integrate and leverage transit strategies.
- Improve bicycle route connectivity and opportunities.

Successes & Next Steps

- Created a schedule that outlines the locations of improvements that must be made as well as the relative time in which these projects will be completed.
- The District 12 Transportation Planner Damon A. Davis received a letter from the Community Development Director thanking him for his guidance.
- Will begin to seek funding from a variety of locations including federal, state and local governments.
- Prepare a marketing action plan incorporating the types of programs outlined below, and reflecting the specific input and priorities of the marketing committee.