

HUMBOLDT COUNTY ECONOMIC FORECAST

Humboldt County is located on the coast of Northern California in a densely forested and mountainous region. The county is the largest timber producer in California, and according to Humboldt State University, approximately half of all manufacturing employment is lumber-based. Humboldt County has a population of 135,000 people and a total of 47,000 wage and salary jobs. The per capita income is \$36,950 and the average salary per worker is \$45,201.

In 2013, Humboldt County gained a total of 390 wage and salary jobs, representing a growth rate of 0.8 percent. This was the second consecutive annual increase, but only the third gain over the last decade. Over the course of the year, the unemployment rate improved substantially, falling from 10.4 percent in 2012 to 8.8 percent in 2013.

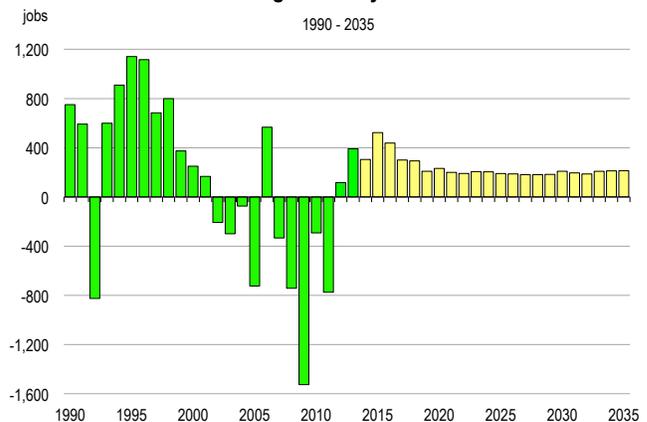
Despite a moderate increase in total employment, results were mixed across the major sectors in 2013. The largest gains were observed in education and healthcare (+370 jobs), wholesale and retail trade (+80 jobs), and manufacturing (+50 jobs). For the manufacturing sector, this was the first annual increase since 1995. The largest employment losses were observed in construction (-80 jobs), agriculture (-60 jobs), and information (-20 jobs).

The population in Humboldt County grew at an annual rate of 0.2 percent from 2008 to 2013. This growth was largely due to the natural increase (new births), as net migration was very low.

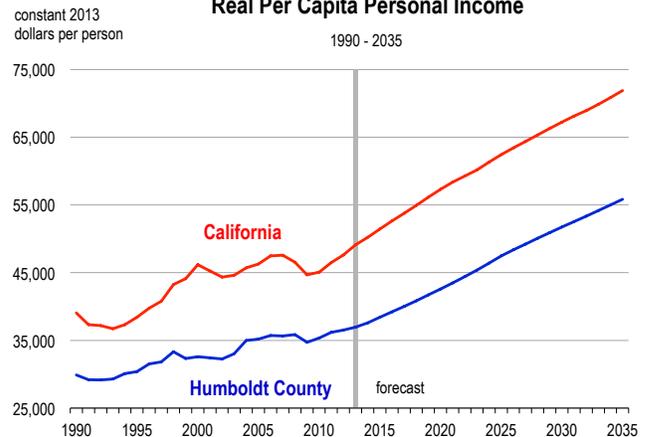
FORECAST HIGHLIGHTS

- Total wage and salary employment is expected to increase by 0.6 percent in 2014. From 2014 to 2019, total employment growth will average 0.7 percent per year.
- Average salaries are currently below the California state average, and will remain so over the forecast period. In Humboldt County, inflation-adjusted salaries are expected to rise by an average of 0.6 percent per year from 2014 to 2019.
- Between 2014 and 2019, the largest employment gains will be observed in wholesale and retail trade, education and healthcare, professional services, and government. Together, these industries will account for 71 percent of net job creation in the county.
- The population of Humboldt County will continue to grow, but at a slow rate. Annual growth in the 2014-2019 period will average 0.2 percent per year.

Total Wage & Salary Job Creation



Real Per Capita Personal Income

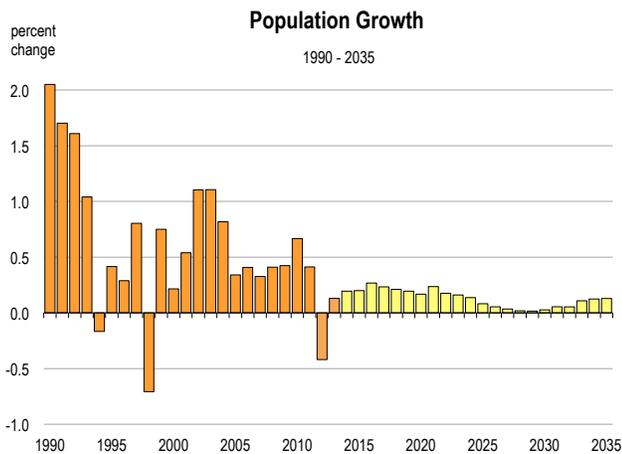


- Between 2014 and 2019, net migration will be low, with an average of 10 net migrants entering the county each year.
- Real per capita income is forecast to rise by 2.1 percent per year between 2014 and 2019.
- Total taxable sales, adjusted for inflation, are forecast to rise by 1.7 percent in 2014. From 2014 to 2019, real taxable sales are expected to increase by an average of 2.3 percent per year.
- Industrial production is forecast to increase by 3.5 percent per year between 2014 and 2019. Over the same period, total crop production, excluding timber, is expected to grow at an annual rate of 0.7 percent per year.

Humboldt County Economic Forecast

2006-2013 History, 2014-2040 Forecast

	Population (people)	Net Migration (people)	Registered Vehicles (thousands)	Households (thousands)	New Homes Permitted (homes)	Total Taxable Sales (billions)	Personal Income (billions)	Real Per Capita Income (dollars)	Inflation Rate (% change in CPI)	Real Farm Crop Value (millions)	Real Industrial Production (billions)	Unemploy- ment Rate (percent)
2006	132,226	118	146.1	54.2	469	\$1.70	\$4.03	\$35,706	3.2	136.9	0.99	5.5
2007	132,657	72	147.3	54.7	377	\$1.73	\$4.17	\$35,663	3.4	149.6	1.04	5.9
2008	133,201	274	146.6	55.2	332	\$1.69	\$4.34	\$35,844	2.9	144.5	1.07	7.2
2009	133,766	260	147.1	55.6	182	\$1.54	\$4.25	\$34,716	0.8	122.0	0.77	10.9
2010	134,657	581	148.7	56.0	189	\$1.70	\$4.42	\$35,354	1.3	148.9	0.80	11.4
2011	135,211	184	146.8	56.2	292	\$1.70	\$4.66	\$36,182	2.7	175.6	0.80	11.4
2012	134,644	-793	144.6	56.3	163	\$1.77	\$4.81	\$36,535	2.7	177.4	0.81	10.4
2013	134,819	-129	147.6	56.4	144	\$1.86	\$4.98	\$36,950	2.3	182.2	0.83	8.8
2014	135,082	-52	147.8	56.6	169	\$1.94	\$5.22	\$37,594	2.8	183.8	0.86	7.9
2015	135,351	-15	148.1	56.7	200	\$2.05	\$5.52	\$38,403	3.3	183.3	0.90	7.1
2016	135,713	85	148.5	56.9	224	\$2.17	\$5.83	\$39,213	3.2	185.3	0.93	6.4
2017	136,030	27	149.0	57.1	225	\$2.27	\$6.10	\$40,012	2.4	186.9	0.96	6.2
2018	136,318	-21	149.4	57.3	222	\$2.37	\$6.39	\$40,858	2.3	188.5	1.00	6.1
2019	136,583	-36	149.9	57.5	213	\$2.48	\$6.69	\$41,710	2.4	190.6	1.03	6.1
2020	136,812	-34	150.4	57.7	209	\$2.59	\$7.00	\$42,578	2.3	189.5	1.06	6.0
2021	137,135	98	150.9	57.9	217	\$2.72	\$7.34	\$43,469	2.5	188.0	1.09	6.0
2022	137,376	63	151.4	58.1	218	\$2.85	\$7.70	\$44,412	2.6	190.6	1.13	5.9
2023	137,597	86	151.9	58.3	222	\$2.98	\$8.08	\$45,379	2.5	192.7	1.16	5.8
2024	137,785	87	152.4	58.5	224	\$3.13	\$8.48	\$46,425	2.5	195.3	1.19	5.9
2025	137,898	54	152.9	58.7	221	\$3.28	\$8.89	\$47,474	2.5	197.4	1.23	5.9
2026	137,973	40	153.4	58.9	218	\$3.43	\$9.29	\$48,377	2.5	198.4	1.27	5.9
2027	138,021	23	153.8	59.1	214	\$3.58	\$9.69	\$49,220	2.5	198.9	1.31	6.0
2028	138,047	10	154.3	59.3	211	\$3.73	\$10.11	\$50,064	2.5	200.5	1.35	6.0
2029	138,069	10	154.8	59.5	208	\$3.90	\$10.53	\$50,909	2.5	201.5	1.40	5.9
2030	138,106	36	155.3	59.7	211	\$4.06	\$10.98	\$51,752	2.5	200.0	1.44	5.8
2031	138,182	76	155.7	59.9	215	\$4.24	\$11.43	\$52,559	2.5	198.4	1.49	5.7
2032	138,256	83	156.2	60.1	218	\$4.42	\$11.90	\$53,348	2.5	202.1	1.55	5.6
2033	138,406	175	156.7	60.3	229	\$4.60	\$12.39	\$54,161	2.5	205.2	1.60	5.4
2034	138,578	222	157.1	60.5	241	\$4.80	\$12.92	\$55,005	2.5	207.8	1.65	5.3
2035	138,757	263	157.6	60.8	252	\$5.00	\$13.46	\$55,851	2.5	208.3	1.71	5.1
2036	138,918	265	158.1	61.0	258	\$5.21	\$14.03	\$56,745	2.5	212.5	1.77	5.0
2037	139,082	277	158.6	61.2	264	\$5.43	\$14.63	\$57,669	2.5	214.6	1.83	4.9
2038	139,226	263	159.1	61.5	266	\$5.66	\$15.25	\$58,601	2.5	211.5	1.89	4.9
2039	139,321	214	159.5	61.7	261	\$5.90	\$15.90	\$59,578	2.5	214.1	1.95	5.0
2040	139,352	161	160.0	61.9	254	\$6.15	\$16.58	\$60,596	2.5	216.2	2.02	5.0

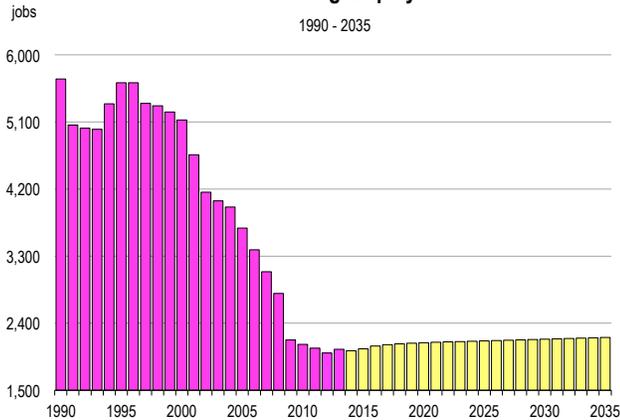


Humboldt County Employment Forecast

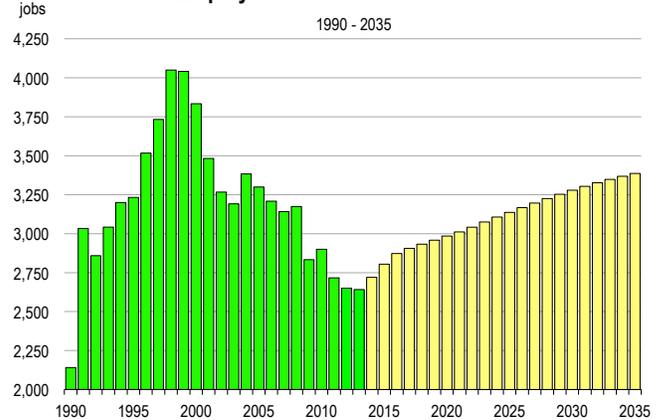
2006-2013 History, 2014-2040 Forecast

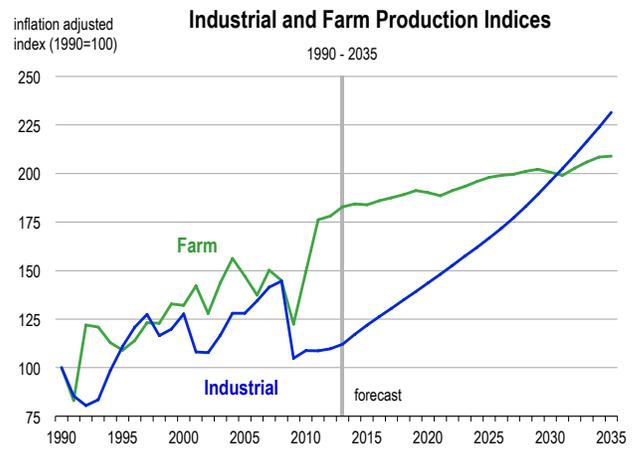
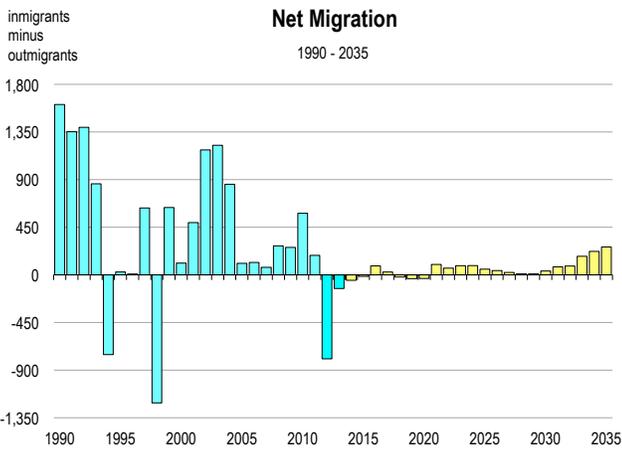
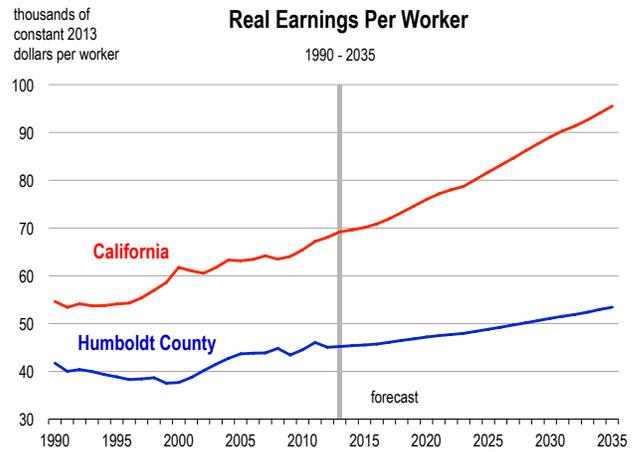
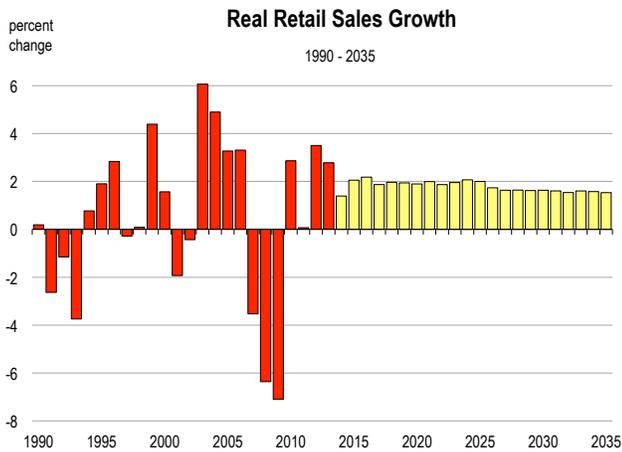
	Total Wage & Salary	Farm	Construction	Manufacturing	Transportation & Utilities	Wholesale & Retail Trade	Financial Activities	Professional Services	Information	Health & Education	Leisure	Government
-----employment (thousands of jobs)-----												
2006	50.07	1.23	2.57	3.38	1.44	8.43	2.00	3.21	0.72	5.86	5.25	13.79
2007	49.73	1.26	2.44	3.09	1.38	8.41	1.96	3.14	0.70	5.83	5.23	13.94
2008	48.99	1.16	2.31	2.80	1.31	8.34	1.81	3.18	0.74	5.87	5.18	13.98
2009	47.47	1.01	1.88	2.18	1.17	7.89	1.69	2.83	0.63	7.14	5.06	13.80
2010	47.18	0.80	1.73	2.12	1.20	7.92	1.66	2.90	0.60	7.21	5.17	13.63
2011	46.40	0.86	1.75	2.07	1.16	7.76	1.62	2.72	0.59	7.17	4.99	13.48
2012	46.52	0.87	1.70	2.00	1.29	7.88	1.60	2.65	0.52	7.17	5.13	13.52
2013	46.91	0.81	1.63	2.05	1.28	7.95	1.60	2.64	0.50	7.53	5.14	13.51
2014	47.21	0.78	1.65	2.03	1.32	8.01	1.62	2.72	0.49	7.54	5.16	13.58
2015	47.74	0.77	1.67	2.06	1.35	8.06	1.63	2.80	0.49	7.63	5.18	13.74
2016	48.17	0.76	1.68	2.09	1.38	8.12	1.65	2.87	0.49	7.69	5.19	13.84
2017	48.47	0.77	1.68	2.11	1.40	8.16	1.67	2.91	0.49	7.74	5.21	13.92
2018	48.77	0.77	1.67	2.12	1.43	8.20	1.68	2.93	0.49	7.80	5.21	14.02
2019	48.98	0.78	1.66	2.13	1.45	8.24	1.70	2.96	0.49	7.85	5.20	14.06
2020	49.21	0.79	1.66	2.14	1.47	8.27	1.71	2.98	0.49	7.90	5.18	14.14
2021	49.41	0.79	1.66	2.14	1.49	8.30	1.72	3.01	0.49	7.95	5.17	14.18
2022	49.60	0.79	1.66	2.15	1.51	8.32	1.73	3.04	0.50	8.00	5.15	14.22
2023	49.81	0.79	1.66	2.15	1.53	8.35	1.75	3.08	0.50	8.04	5.13	14.26
2024	50.01	0.80	1.66	2.16	1.56	8.39	1.76	3.11	0.50	8.07	5.11	14.32
2025	50.20	0.81	1.66	2.16	1.58	8.42	1.77	3.14	0.50	8.08	5.10	14.37
2026	50.39	0.83	1.66	2.17	1.60	8.44	1.78	3.17	0.50	8.10	5.08	14.43
2027	50.57	0.84	1.66	2.17	1.62	8.47	1.79	3.20	0.50	8.11	5.06	14.48
2028	50.75	0.84	1.66	2.18	1.64	8.49	1.81	3.23	0.50	8.13	5.05	14.54
2029	50.93	0.85	1.66	2.18	1.67	8.51	1.82	3.25	0.50	8.15	5.03	14.60
2030	51.14	0.86	1.66	2.19	1.69	8.54	1.83	3.28	0.50	8.20	5.01	14.66
2031	51.34	0.86	1.66	2.19	1.71	8.56	1.84	3.30	0.50	8.24	4.99	14.71
2032	51.52	0.85	1.67	2.19	1.73	8.58	1.85	3.33	0.50	8.28	4.98	14.77
2033	51.73	0.86	1.68	2.20	1.75	8.61	1.86	3.35	0.50	8.32	4.96	14.83
2034	51.95	0.87	1.69	2.20	1.78	8.63	1.87	3.37	0.50	8.36	4.94	14.88
2035	52.16	0.89	1.70	2.21	1.80	8.65	1.88	3.39	0.50	8.41	4.93	14.94
2036	52.36	0.90	1.70	2.21	1.82	8.67	1.89	3.40	0.50	8.45	4.91	15.00
2037	52.58	0.91	1.71	2.22	1.84	8.70	1.90	3.42	0.50	8.50	4.89	15.06
2038	52.78	0.93	1.71	2.22	1.86	8.72	1.91	3.44	0.50	8.55	4.87	15.11
2039	52.97	0.93	1.71	2.23	1.89	8.74	1.92	3.46	0.50	8.59	4.86	15.17
2040	53.16	0.93	1.71	2.23	1.91	8.76	1.93	3.48	0.51	8.64	4.84	15.23

Manufacturing Employment



Employment in Professional Services





County Economic and Demographic Indicators

Projected Economic Growth (2014-2019)

Expected retail sales growth:	10.4%
Expected job growth:	3.7%
Fastest growing jobs sector:	Transportation and Utilities
Expected personal income growth:	12.2%

Expected population growth:	1.1%
Net migration to account for:	2.7%
Expected growth in number of vehicles:	1.5%

Demographics (2014)

Unemployment rate (April 2014):	7.4%
County rank* in California (58 counties):	21st
Percent of population working age (16-64):	67.8%

Population with B.A. degree or higher:	27.0%
Median home selling price (2013):	\$225,000
Median household income:	\$40,642

Quality of Life

Violent crime rate (2012):	286 per 100,000 persons
County rank* in California (58 counties):	19th
Average commute time to work (2014):	19.3 minutes

High school drop out rate (2012):	15.2%
Households at/below poverty line (2014):	13.3%

* The county ranked 1st corresponds to the lowest rate in California