



# MEDIA ADVISORY

**Date:** November 14, 2008  
**District:** 04 - Oakland  
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## Come Join CALTRANS EXECUTIVE STAFF in Litter Pickup on our Quarterly Litter Day

**WHAT:** District Director Bijan Sartipi and other Caltrans Executive Staff members are dedicating a few hours to participate in the final quarterly litter pickup effort, proving that everyone can make a difference in raising awareness of the ongoing problem of trash being discarded along our state highways. While Caltrans Executive Staff is doing their part, Caltrans will also be partnering with CHP to conduct a maximum enforcement effort to target commercial and private vehicles that violate litter laws. Enforcement will focus on all observed violations due to uncovered loads, and material being spilled or intentionally thrown onto public roadways.

To demonstrate the significance of how much litter is collected, Caltrans will bag the litter and pile it at strategic locations along the highways to demonstrate that litter is a continuing problem. The piles of trash are also indicative of how much litter, furniture, and appliances are illegally dumped along the highways. Last year, Caltrans crews expended over \$62 million statewide to pick up litter and debris, clean up homeless camps, and sweep freeways.

**WHEN:** **Wednesday, November 19, 2008.** Caltrans Executive Staff and Maintenance crews are focusing on litter pickup along the I-580 and I-80 corridor in order to 'Keeping the California Beautiful'. We invite any members of the media to come out for interviews and observe cleanup at **10:30 a.m.**

**WHERE:** Caltrans Executive Staff will be volunteering their services during our state wide litter pick up day. Their efforts will be focused on the **Ashby Avenue exit off eastbound and westbound I-80.**





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