



# MEDIA ADVISORY

**Date:** May 12, 2008  
**District:** 4 - Oakland  
**Contact:** Marcus Wagner  
**Phone:** (510) 622-8758

## **CALTRANS & ADOPT-A-HIGHWAY 'KEEPS THE BAY AREA BEAUTIFUL'**

**WHAT:** Caltrans maintenance crews and Adopt-a-Highway volunteer groups throughout the nine Bay Area counties will participate in cleaning up litter left alongside the highways. To demonstrate the significance of how much litter is collected, Caltrans will bag the litter and pile it at strategic locations along the highways to demonstrate that litter is a continuing problem. The piles of trash are also indicative of how much litter, furniture, and appliances are illegally dumped along the highways. Last year, Caltrans crews expended over \$62 million statewide to pick up litter and debris, clean up homeless camps, and sweep freeways.

**WHEN:** **Wednesday, May 14, 2008.** Caltrans will partner with the Adopt-a-Highway volunteer group, San Jose IBM Retirement Group, to raise awareness about the groups that contribute to 'Keeping the Bay Area Beautiful'. Members of the media are invited to come out for interviews and to observe cleanup at **8:30 a.m.**

**WHERE:** The IBM retirees will be picking up trash along **Northbound State Route 85, San Jose, CA** between Blossom Hill Road exit and the Almaden Expressway. Interviews will be conducted at the Blossom Hill Light Rail station at Blossom Hill Road and Indian Avenue.

# # #

