



# NEWS RELEASE

10-027

**Today's Date:** Wednesday, March 3, 2010  
**District:** 1 - Eureka  
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## FOR IMMEDIATE RELEASE

### STOP SIGNS INSTALLED AT ROUTE 53/OLYMPIC DRIVE INTERSECTION

#### MOTORISTS URGED TO DRIVE WITH CAUTION

**Eureka** – Caltrans announced today that the Route 53/Olympic Drive intersection has been modified to an all-way stop in order to improve safety. In addition to new stop signs, advance warning signs and rumble strips were installed on Route 53 to alert motorists of the upcoming stop. Motorists are urged to drive with caution and slow down as they approach the intersection, and to be alert for inattentive drivers who may not notice the new stop signs.

These changes are an interim measure to improve safety and will remain in place until traffic signals are installed. The traffic signals are part of a larger highway rehabilitation project anticipated to be completed by the fall of 2012 which will also provide wider shoulders, longer turn pockets at intersections, and repave over 4 miles of Route 53 from just north of 40th Avenue to just south of Route 20.

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**Note to media:** Please help Caltrans reinforce this message as often as you can over the next few weeks while drivers get accustomed to the new intersection. Thank you.

**SLOW FOR THE  
CONE ZONE**  
CALTRANS