Reaching the Targets
DISCUSSION POINTS

- Bold Targets Require Bold Actions
- Problem Identification
- Effective Countermeasures
- Partnerships and Collaboration
Problem Identification

High Collision Areas
Types of Collisions
Causes- Don’t just look for one reason
PROBLEMS

Alcohol Impaired Driving
Drug Impaired Driving
Distracted Driving
Drowsy Driving
Emergency Medical Services

Motorcycle Safety
Occupant Protection
Pedestrian and Bicycle Safety
4Es

Enforcement
Education
Engineering
Emergency Medical Services
Countermeasures/Strategies

High Visibility Enforcement

DUI/Driver’s License checkpoints

Saturation patrols

Court stings

Warrant details

Stakeouts

Minor Decoy

Shoulder Tap
PARTNERS
Education and Awareness

Drivers Education in your local schools

Every 15 Minutes, Smart Start, Impact Teen Driver

Mother’s Against Drunk Driving

Learning Knows No Bounds
Public Education and Outreach Efforts
STRATEGIC HIGHWAY SAFETY PLAN

Alcohol/Drug Impaired Driving
Bicycling
Driver Licensing and Competency
Occupant Protection
Young Drivers
Aging Road Users
Pedestrians
Speeding and Aggressive Driving
Motorcycles
Distracted Driving