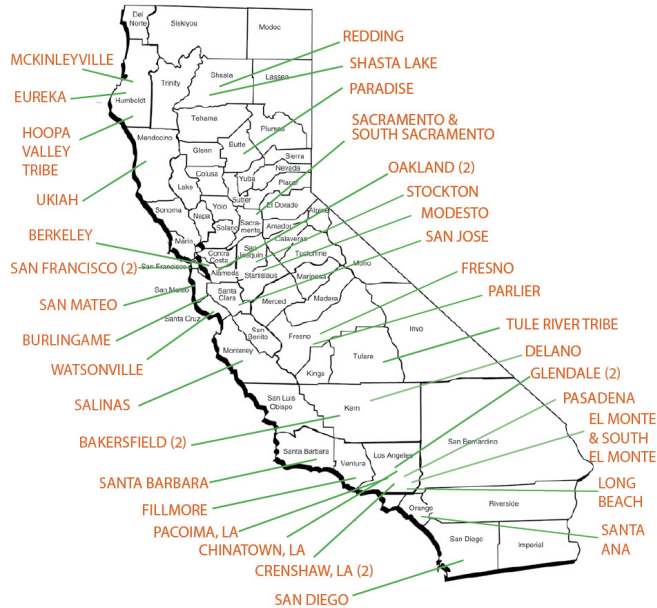


RESULTS



- As of 2016, SafeTREC and California Walks have conducted 40 trainings in 38 communities
- Many cities have had success in obtaining additional funding for crossing signals, street improvements, walking school buses, educational presentations, etc.
- Communities have developed media campaigns about ped/bike safety; youth have conducted presentations to city councils
- Initiatives taken after CPBST workshops:
 - Infrastructure improvements
 - Education and enforcement efforts
 - Community-based programming
 - Coalition building and policy changes
 - Expanded media coverage & outreach

ABOUT US

UC Berkeley SafeTREC conducts research and technical assistance, provides graduate-level courses, and coordinates transportation safety programs for the State of California. SafeTREC's mission is to reduce transportation-related injuries and fatalities through research, education, outreach, and community service.

California Walks is a statewide organization that partners with state and local agencies, community-based organizations, and residents to establish and strengthen policies and practices that support pedestrian safety and healthy, walkable communities. California Walks works to expand and support a network of community organizations working for pedestrian safety and community walkability.

CONTACT & NEXT STEPS

- Contact California Walks & UCB SafeTREC at trainings@californiawalks.org with any questions.
- Review the Roles & Responsibilities Form at californiawalks.org/projects/cpbst.
- Fill out the Intake Form at californiawalks.org/projects/cpbst and submit it to California Walks.

safetrec.berkeley.edu/programs/cpbst
californiawalks.org/projects/cpbst

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

COMMUNITY PEDESTRIAN & BICYCLE SAFETY TRAINING PROGRAM (CPBST)



CPBST PROGRAM

The effects that road design, traffic speed, and road/sidewalk quality have on measures of health, including pedestrian and bicycle collisions and physical activity levels, are well documented.

Research shows that communities' perceptions of risk and safety significantly affect residents' use of local streets and public areas for physical activity.

Further involving communities in data collection and decision-making processes is critical to promoting collective ownership of community road safety and developing longterm solutions to health concerns related to transportation.

The Community Pedestrian and Bicycle Safety Training (CPBST) program is a joint project of UC Berkeley SafeTREC and California Walks. CPBST trains neighborhood residents in pedestrian and bicycle safety and creates opportunities for collaboration among communities, local officials, and residents.

The goal is to help make communities safer and more pleasant for walking and bicycling.

This training includes:

- Toolkit of pedestrian and bicycle safety best practices;
- Overview of community engagement skills;
- Walkability assessment of selected pedestrian and bicycle areas of concern; and
- Mapping and/or other focused, small group activities

WHAT TO EXPECT

PART 1 Presentation



The half-day training is designed to provide participants with:

1. Pedestrian and bicycle safety best practices;
2. A range of proven strategies to address and improve pedestrian and bicycle safety; and
3. An introduction to best practices in the following safety approaches: Evaluation, Engineering, Enforcement, Education, Encouragement, Empowerment, and Equity.

PART 2 Walking/Bicycling Assessment

Participants then take part in a walking and/or bicycling assessment of nearby streets applying what they learned about improving pedestrian and bicycle safety.



PART 3 Partnership-Building and Planning Session



In smaller groups, participants discuss their findings from the walking/bicycling assessment. The groups reconvene to set pedestrian and bicycle safety priorities and actionable next steps for their communities.