

# Memorandum

**To:** Chair and Commissioners

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**From:** JOHN F. BARNA, JR  
Executive Director

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Information

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AND MARKETING

## ISSUE

The Commission has asked for briefings on public-private partnerships in transportation. The first briefing occurred at the April meeting, with several investment bankers and project financiers describing their experiences with public-private partnerships in the United States and around the world. The upshot of the briefing was that if California has the projects and the legislative authorization, investment capital is available to fund and implement the projects.

Much of the public-private partnership discussion focuses on projects. Often missing from the discussion is what the public feels about paying tolls and user fees for transportation projects generally and public-private partnerships specifically. Staff has developed a panel of transportation professionals who will address this issue and help broaden the Commission's understanding and appreciation for public-private partnerships and their potential in California.

## BACKGROUND

The panel will consist of Katie Ness of Jacobs Carter Burgess and Greg Hulsizer, chief executive officer, of the South Bay Expressway. Ms. Ness is based in Austin, Texas and is responsible for the engineering firm's public-private partnership practice. She has worked with several states on developing PPP programs, including public outreach. She has most recently been involved with a survey of Nevada residents on whether Nevadans are willing to support tolling.

Mr. Hulsizer is responsible for the state's newest toll facility—and newest public-private partnership—the South Bay Expressway (SR 125) in San Diego. Prior to working for the South Bay Expressway, Mr. Hulsizer was general manager of the 91 Express Lanes. He has extensive experience marketing highway mobility to motorists and will share his perspectives on what the traveling public thinks of tolls and PPPs.