



# Blueprint Learning Network (BLN)

## California Regional Blueprint Learning Network

### **Workshop Session 2: Transportation and Land Use Planning**

Hosted by: Association of Bay Area Governments and the  
Metropolitan Transportation Commission  
101 Eighth Street  
Oakland, CA 94607

#### **Day 1: September 13th , 2006**

##### **Welcome, Introductions and Workshop Overview**

1:00pm - 1:10pm Sunne Wright McPeak, Business Transportation and Housing  
The benefit of the BLN Workshop - Oakland will focus on transportation planning, regional forecasting, modeling, and performance measures. The format of the workshop will combine presentations with highly interactive and candid exchanges among practitioners. The session will provide insight into the vision that state must support to achieve long range transportation goals.

##### **Transportation and Land Use: Making Public Policies that Work**

1:15 pm - 2:15pm Will Kempton, CalTrans  
Director Kempton will guide participants through a discussion on public policies that make the link between transportation and land use. Participants should be prepared to discuss the following:

- What are the incentives that are most useful in supporting a vision for improved connection between regional land use and transportation?
- What are the state policies related to transportation and land use planning that must be done differently if the state is going to achieve its target outcomes in terms of congestion reduction and pollution abatement?

##### **The Real Story of Building Public Buy - In**

2:15 pm - 3:50pm Jeff Loux, Director, UC Davis Extension, Land Use & Natural Resources  
Jeff Loux will guide participants through a discussion about the challenges associated with creating a regional vision. The discussion will be based on Metropolitan Planning Organizations (MPOs) and 3E partners experience with two central questions:

- How effective can we implement regional planning efforts using collaboration and incentives (not regulatory or statutory requirement)?
- How do we build regional expectations around a regional vision?

3:50 pm - 4:00pm BREAK

##### **Observations from Blueprint Affiliate Groups**

4:00 pm - 5:30pm Nick Bollman, CCRL  
*Affiliate Panel*

- Phil Serna, CBIA (invited)
- Julie Snyder, Housing CA (invited)
- Henry Gardner, ABAG (invited)

5:30pm Networking Reception  
- Speaker - Don Perata (invited)



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## Day 2: September 14th, 2006

- Welcome**  
8:30 am - 8:40am Will Kempton, CalTrans
- Comparative Assessment of Land Use and Transportation Planning Tools**  
8:40am - 9:00am Mike McCoy, UC Davis
- What are the comparative benefits and trade-offs between different planning tools? (e.g. Place3s, UPlan, newsprint.)
  - How are these tools used to develop policies that support blueprint planning processes?
- Using Place3s**  
9:00am - 9:20am Gordon Garry, SACOG
- What does it take to get Place3s up and running?
  - How can this tool be applied to get the results at the regional scale?
- Group Discussion on Planning Tools**  
9:20am - 10:00am Jeff Loux, UC Davis (facilitator)
- 10:00am - 10:10am BREAK
- Transportation and Land Use Modeling: Travel Models and Assumptions**  
10:10am - 10:40am Bob Leiter, SANDAG  
Kim Kilkenney, Executive Vice President, Otay Ranch Company  
Mode shift strategies are based on better information about transportation decisions. Hear from the San Diego practitioners about how to make various approaches work.
- Compact Development
  - Infill-refill
  - Greenfield Development
  - TODs
- Getting the Projections Right: Regional Forecasting**  
10:40am - 12:10pm Gordon Garry, SACOG  
David Booher, Regional Forecasting Task Force
- This session will feature the work that HCD and Caltrans are spearheading an effort to streamline forecasting methods through the Regional Forecasting Task Force and approaches currently being applied by regional blueprint projects throughout the state.
- Small Group Discussion on Transportation and Land Use Planning Tools and Regional Forecasting**  
12:10pm - 12:30pm
- Small groups to consider the benefits and challenges of the different planning tools discussed. Outcomes include a list of the attributes of planning tools and the "fit" with regional blueprint efforts.
- 12:30pm - 1:30pm LUNCH



# Blueprint Learning Network (BLN)

1:30pm - 2:00pm

## **Performance Measures**

Will Kempton, CalTrans

Trish Kelley, CCRL

- While as many as 30 states publish state-level indicator reports, they are generally top-down efforts with some regional input, but limited regional impact. Working to identify and develop a set of metrics and indicators for measuring progress on Blueprint outcomes, this input session will introduce the ideas currently under consideration and solicit input from the practitioners on how different regions measure progress and ensure accountability.

2:00pm - 2:50pm

## **From Vision to Implementation: Challenges and Local Buy-In**

MTC/ABAG

- What are the limitations of a TOD policy?
- What are the difficulties with obtaining local buy-in?

2:50pm - 3:00pm

BREAK

3:00pm - 4:45pm

## **Knowledge Transfer -- Regional Teams**

Jeff Loux, UC Davis

- MPO Teams break-out to identify key lessons learned on the topic of land-use and transportation planning.

4:45pm - 5:00pm

## **Upcoming BLN Activities**

Nick Bollman/Seth Miller, California Center for Regional Leadership

- Workshop #3 in November - Anaheim
- Toolkit for Local Government

5:00pm

## **Adjourn**



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