



Blueprint Learning Network

Making it Real: Public Engagement, Environmental Justice and Blueprint Planning November 13 - 14, 2007

Preservation Park, Oakland - Nile Hall

Hosted by: Association of Bay Area Governments and
Metropolitan Transportation Commission
California Department of Transportation (Caltrans)
Governor's Office of Planning and Research (OPR)

Day 1: Tuesday, November 13th, 2007

9:30 a.m.	Welcome and Introductions
	<i>Jeff Loux, Director, Land Use and Natural Resource Program, UC Davis</i> <i>Will Kempton, Director, Caltrans</i> <i>Cynthia Bryant, Director, Governor's Office of Planning and Research (OPR)</i> <i>Henry Gardner, Executive Director, Association of Bay Area Governments</i> <i>Senator Don Perata, Senate President pro Tem</i>
10:00 a.m.	Environmental Justice, Ports and Regional Planning
	<i>Dale Bonner, Secretary, Business, Transportation and Housing Agency</i> Moderator: Carl Anthony, Community Acting Director, Ford Foundation <i>Bernida Reagan, Director of Social Responsibility, Port of Oakland</i> <i>Swati Prakash, Program Director, Pacific Institute</i>
	In this opening session, Secretary Dale Bonner will discuss the Trade Corridor Improvement Fund (TCIF) and the connection with Regional Blueprint Planning. Carl Anthony, Moderator, will provide a contextual framework for Environmental Justice and panelists will examine the Port of Oakland's strategy to adopt an Air Quality Plan that balances often competing needs of environmental justice, public health, and access to jobs.
11:15 a.m.	Peer-to-Peer Exchange: Public Engagement Tactics
	Discussion I: <i>Using data to define regional issues and to engage the public</i> Discussion II: <i>Engaging local elected officials</i> Discussion III: <i>Effective Outreach Strategies & Gaining Consensus</i>
	Setting the context of the range and scope of the challenges facing the Valley requires accurate and accessible data. This panel will establish baseline numbers and trends on challenges and opportunities facing the economy, agriculture, and health conditions of the Valley.
12:30 p.m.	Luncheon Speaker: Van Jones, President, Ella Baker Center for Human Rights
	Van Jones, President of the Ella Baker Center for Human Rights, challenges conventional thinking by asking what the world would look like if people of color were to take the lead in greening our communities? Jones is a nationally recognized leader in the field of Environmental Justice and referenced by Thomas Friedman in the New York Times as the champion of the "green collar" jobs movement – as bold strategy to support public policy reforms that benefit under-represented communities and improve the environment at the same time.



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2:00 p.m.	Increasing Housing Production and Housing Choice through Regional Blueprint Planning
	<p>Moderator: <i>Cathy Creswell, Deputy Director, Department of Housing and Community Development</i> <i>Mike Ghielmetti, President & CEO, Siganture Properties</i> <i>Shiloh Ballard, Director of Housing and Community Development, Silicon Valley Leadership Group</i> <i>John Lowry, Executive Director, Burbank Housing</i></p>
	Building a blueprint for an adequate housing supply requires careful coordination among public, private and non-profit housing developers. This interactive session will address the overlap between housing production experts and the Regional Blueprint Planning.
3:30 p.m.	BREAK
3:45 p.m.	What's Next for Blueprint Planning?
	<p>Moderator: <i>Mike McCoy, Director of Information Center for the Environment, UC Davis</i> <i>Mike McKeever, Executive Director, Sacramento Area Council of Governments</i> <i>Henry Gardner, Executive Director, Association of Bay Area Governments</i> <i>Bob Leiter, Senior Planner, San Diego Association of Governments</i> <i>Joe Carreras, Lead Regional Planner, Southern California Association of Governments</i></p>
	Regional Blueprint Planning has evolved from "something regional planners do" to the center of public policy debates in California: public officials concur that we can not talk about cutting greenhouse gases by 25% or accommodating our growing population without an intelligent strategies that engage regional planning agencies. What is it that Regional Blueprint Planning practitioners need to make their efforts succeed in the next 12 months? What is it that state agencies need to better align their priorities with Regional Blueprint Planning efforts? This moderated discussion will help Caltrans, OPR, Housing and Community Development, and other state agencies engage with Regional Blueprint Planning in 2008 and beyond
4:45 p.m.	Wrap-Up and Conclusion
	<p><i>Jeff Loux, Director, Land Use and Natural Resource Program, UC Davis</i> <i>Will Kempton, Director, Caltrans</i> <i>Cynthia Bryant, Director, Governor's Office of Planning and Research (OPR)</i></p>
5:30 p.m.	Networking Reception <i>Please allow 30 minutes for reception set-up</i>
7:00 p.m.	Depart from Nile Hall



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Day 2: Wednesday, November 14th	
8:30 a.m.	Welcome and Opening Remarks <i>Joan Sollenberger, Chief, Division of Transportation Planning, Caltrans</i> <i>Will Kempton, Director, Caltrans</i> <i>Cynthia Bryant, Director, Governor's Office of Planning and Research (OPR)</i>
9:00 a.m.	Public Engagement and The Future of our Communities <i>Rick Cole, City Manager, City of Ventura</i> <i>James Corless, Senior Planner, Metropolitan Transportation Commission</i> What do Californians think about how development affects their immediate community? What are successful strategies for engaging the public in long range planning? Hear from leading practitioners about their successes and pitfalls with engaging the public engagement in planning processes for the future.
10:15 a.m.	BREAK
10:30 a.m.	Where the Rubber Hits the Road: Elected Officials and Regional Blueprint Planning Efforts <i>Jerry Jones, City Councilmember, City of Lemon Grove (confirmed)</i> <i>Gwen Regalia, Mayor pro Tem, Walnut Creek (confirmed)</i> <i>Barbara Pierce, Councilmember, City of Walnut Creek (confirmed)</i> <i>Nancy Nadel, Councilmember, City of Oakland (invited)</i> <i>John Gioia, Supervisor, Contra Costa County (invited)</i> <i>Bill Spriggs, Councilmember, City of Merced (invited)</i> This panel provides a unique opportunity for Regional Planners to talk face-to-face with Local Elected Officials, and for each constituency to learn from the other. Because we know that environmental issues such as poor air quality, insufficient and polluted groundwater and climate change do not abide by jurisdictions, successful collaboration between Regional and Local Leaders in the planning of their communities is exceedingly important.
11:45 a.m.	Summary of Blueprint Workshop and Wrap-Up <i>Joan Sollenberger, Chief, Division of Transportation Planning, Caltrans</i> <i>Will Kempton, Director, Caltrans</i> <i>Cynthia Bryant, Director, Governor's Office of Planning and Research (OPR)</i>
12:00 p.m.	Depart from Nile Hall