



Blueprint Learning Network

California Regional Blueprint Learning Network

Making the Land Use and Greenhouse Gas Emissions Connection to Regional Blueprint Planning Sheraton Mission Valley, San Diego

Hosted by: *San Diego Association of Governments (SANDAG)*
California Department of Transportation (Caltrans)
Governor's Office of Planning and Research (OPR)

Day 1: June 20th, 2007

9:00 am	Welcome Panel -- Introductions
	<i>Lori Holt Pfeiler, Mayor, City of Escondido</i> <i>Will Kempton, Director, Caltrans</i> <i>Secretary Dale Bonner, Business, Transportation and Housing Agency</i> <i>Cynthia Bryant, Director, Governor's Office of Planning and Research (OPR)</i>
	In California, a population increase of 5 – 6 million people poses additional demand on public roads, energy supply, and natural resources. Meeting California's greenhouse gas (GHG) emissions targets by 2020 -- as specified in AB 32 -- will require reconciling the need to roll-back the clock on energy consumption while meeting increased public demand for services. This session will explore specific steps for reducing GHG emissions through changing land-use patterns and includes tips from Welcoming Panel members.
9:40 am	Workshop Overview
	<i>Joan Sollenberger, Chief, Caltrans Division of Transportation Planning, Caltrans</i>
	This 4th Blueprint Learning Network Workshop will continue the tradition of peer-to-peer learning established last year. Sharing best practices and tips on how to achieve results at the regional scale remains an essential ingredient to successful Regional Blueprint Planning efforts across the state.
9:50 am	Climate Action Team: Overview
	<i>Andrew Altavogt, Climate Change Advisor, California Environmental Protection Agency</i> <i>Reza Navai, Chief, Office of Policy Analysis and Research, Division of Transportation Planning, Caltrans</i> <i>Cathy Creswell, Deputy Director, California Department of Housing and Community Development</i> <i>Catherine Witherspoon, Executive Officer, California Air Resources Board</i> Moderator: <i>Joan Sollenberger, Chief, Caltrans Division of Transportation Planning</i>
	On September 27, 2006 Governor Schwarzenegger signed AB 32 (Pavley and Nuñez) to combat global warming. The bill's intent is that the Climate Action Team (CAT) coordinate overall state climate policy. This panel will provide an overview of the CAT, including key dates, early action steps, and opportunities to connect with Regional Blueprint Planning efforts.



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10:30 am	BREAK
10:45 am	Metropolitan Planning Organization Tactics for Meeting Greenhouse Gas Emission Targets
	<p><i>Mike McKeever, Executive Director, Sacramento Area Council of Governments</i> <i>Henry Gardner, Executive Director, Association of Bay Area Governments</i> <i>Bob Leiter, Director of Land Use & Transportation Planning, San Diego Association of Governments</i> <i>Joe Carreras, Lead Regional Planner, Southern California Council of Governments</i> <i>George Finney, Executive Director, Tulare County Association of Governments</i> Moderator: Rusty Selix, Executive Director, CalCOG</p>
	<p>There is an ongoing debate among CalCOG members about how to navigate the assortment of priorities to measure, track, and comply with greenhouse gas reduction targets. Hear from Metropolitan Planning Organizations working with models, politics, and trade-offs that balance different approaches.</p>
11:30 am	Discussion with the Attorney General's Office
	<i>Ken Alex, Staff Attorney, California State Attorney General's Office</i>
	<p>The California Attorney General's Office has written strong letters on local government compliance with AB 32. Discussion with the Attorney General's Office to explore the implications for Regional Agencies.</p>
12:00 pm	SANDAG and the California Energy Commission (CEC) Pilot Project
	<p><i>Panama Bartholomy, Advisory to Chairperson, California Energy Commission</i> <i>Andrew McAllister, Director of Operations, California Center for Sustainable Energy</i> <i>Susan Freedman, Senior Regional Energy Planner, San Diego Association of Governments</i></p>
	<p>The Energy Commission has partnered with SANDAG to develop transferable analytical tools and conduct research that focuses on the relationship among land use, transportation, and energy planning, and their climate change impacts. This includes updates of the San Diego region's long term energy plan, expansion of a "Sustainable Region" pilot with local governments, and a toolkit on alternative transportation options. SANDAG partners with local entities like San Diego Gas & Electric and California Center for Sustainable Energy to implement energy planning. This session represents a cutting edge approach for regional agencies striving to establish a clear connection between land-use, transportation and energy policy.</p>
12:30 pm <i>Outdoor Patio</i>	LUNCH
	<p>Luncheon Speaker: <i>Michelle Wyman, Executive Director of International Council for Local Environmental Initiatives (ICLEI)</i></p>
	<p>ICLEI runs the Cities for Climate Protection™ (CCP) Campaign to assist cities to adopt policies and implement quantifiable measures to reduce local greenhouse gas emissions, improve air quality, and enhance urban livability and sustainability. More than 800 local governments participate in the CCP, integrating climate change mitigation into their decision-making processes. ICLEI's work is based on innovative management instruments that track results and move toward the goal of sustainability. Luncheon Speaker to showcase opportunities for Regional Agencies to engage local government.</p>



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1:30	Local Government Strategies to Reduce Greenhouse Gas Emissions
	<i>Linda Giannelli Pratt, Director, City of San Diego Climate Protection Plan</i> <i>Gretchen Hardison, Division Director, Los Angeles Global Warming Action Plan</i> <i>Emily Young, Director of Environment Analysis & Strategy, San Diego Foundation</i> <i>Steve Sanders, Program Director, Institute for Local Government</i> <i>Moderator: Julia Lave Johnston, Senior Planner, Governor's Office of Planning and Research</i>
	Achieving GHG emission reductions are everyone's responsibility. Local government has played a pivotal role in reaching out to the public to identify priorities and galvanize public interest in reducing GHG emissions. This panel will explore the successes and challenges of local actors from San Diego, Los Angeles, and the statewide Institute for Local Government.
2:15 pm	California Regional Progress Report: Setting Media and Research Targets
	<i>Trish Kelly, Sacramento Director, California Center for Regional Leadership</i> <i>John Melville, Director, Collaborative Economics</i> <i>Rusty Selix, Executive Director, California Association of Council of Governments</i>
	The release of the California Regional Progress Report will provide Regional Agencies with a framework for understanding the metrics that drive their communities. The report was crafted with input from a team of regional and state agencies and is intended to provide a resource for decision makers and citizens as they determine the policies and investments that will shape the economic, social, and environmental well-being of California's regions.
3:00 pm	BREAK
3:15 pm	State Transportation Priorities and Air Quality Strategies
	<i>Gregg Albright, Deputy Director, Caltrans</i> <i>John Barna, Executive Director, California Transportation Commission (CTC)</i> <i>Garth Hopkins, Acting Chief, Office of Regional and Interagency Planning, Division of Transportation Planning, Caltrans</i> <i>Richard Nordahl, Chief, Office of Goods Movement, Division of Transportation Planning, Caltrans</i>
	Regional Transportation Plans have been targeted by the Legislature as a prime vehicle for connecting Regional Blueprint Planning efforts and AB 32 objectives. Hear from Caltrans and CTC staff as they examine the trade-offs between goods movement, air quality, congestion relief and GHG reductions.
4:00 pm	Break-Out Session
4:40 pm	Wrap-Up
	<i>Will Kempton, Director, Caltrans</i> <i>Gregg Albright, Deputy Director, Caltrans</i> <i>Mike McCoy, Academic Administrator, ICE Program, UC Davis</i>
5:00 pm	Cocktails on the Patio



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Day 2: Thursday, June 21st

8:30am	Welcoming Remarks
	<i>Will Kempton, Director, Caltrans</i> <i>Cynthia Bryant, Director, Governor's Office of Planning and Research (OPR)</i>
	A summary of Day 1 and a prelude to Day 2 -- non-agency representatives working towards achieving AB 32 targets through innovative partnerships and strategic alliances.
9:00am	Affiliate Group Panel: Partnerships in GHG Emissions Planning, Climate Change & Land Use
	<i>Mariano Diaz, Sr. Vice President of Community Programs, San Diego Community Foundation</i> <i>Suneil Thomas, Director of Special Projects, The Nature Conservancy</i> <i>Debbie Cook, Mayor Pro Tempore, City of Huntington Beach</i> <i>Tim Frank, Senior Policy Advisor, Sierra Club</i> Moderator: <i>Carl Anthony, Acting Director, Ford Foundation</i>
	GHG reduction strategies will spur a host of technology-based solutions that will change our lives, but how will those at the bottom of the social and economic ladder fare in this new era? How will the economic and social transformation associated with "going green" take place in a way that addresses affordable housing and other social inequities? This panel will kick-off a coordinated effort among non-profits, foundations, and local government to think about a future where GHG reductions strategies benefit the entire population.
10:30 am	Beyond Blueprint: Non-Agency Perspective Panel on GHG Emissions
	<i>Lori Holt Pfeiler, Mayor, City of Escondido</i> <i>Jackalyne Pfannenstiel, Chairman, California Energy Commission</i> <i>Gary Gero, Local Government Initiatives Director, California Climate Action Registry</i> Moderator: <i>Robert Hertzberg, Former Speaker of the State Assembly</i>
	In 2006, the Governor's Strategic Growth Plan was predicated on reducing congestion and California voters passed the Infrastructure Bond package. Implementation of the Bonds is underway in Sacramento and requires an unprecedented level of coordination among state agencies. This panel will explore some of the main drivers of GHG emissions reduction within the context of the Governor's Strategic Growth Plan.
12:15 pm	Adjourn