

# Highway 99 Soundwall

8-18-10

STATUS

PHASE 1	- 5 PROPERTIES "IN" - 4 PROPERTIES UNDETERMINED
PHASE 2	- NOT CRITICAL RE: TIMING - MORE IMPORTANT FOR P.R.
PHASE 3	- CRITICAL PHASE!! - 100% PARTICIPATION - 14 PROPERTIES - MANY OWNER-OCCUPIED

## COMMUNITY OUTREACH

### TIMING OF COMMUNITY MEETING?

- LATE OCT. / EARLY NOV. (?)
- LOOK FOR SPACE WEEK OF OCT. 25 26th, 27th, 28th
- POSSIBLE SAT. MTNG. (NO OCT. 30)
- WEEKDAY EVE. 6:30pm - 7:00pm START

### MEETING PARTICIPANTS

- FOCUS ON PHASE 3
- EVA, BOBBI, JOHN!! KHAALD!
- INVITE ALL 4 PHASES ROLE of CBOs?
- NOTIFY ELECTED OFFICIALS
- MIG WILL SEND OUT STAKEHOLDER LIST

### INVITATIONS & MATERIALS

- NOT TOO FANCY / OFFICIAL
- "DOUBLE-MAILER"
- HAND-OUT
- LETTER FROM JACOB! WHAT CONCEPTS BENEFITS DO WE WANT TO ILLUSTRATE?
- POWERPOINT
- VISUALIZATIONS (POSSIBLE IMPROVEMENTS)
- MAPS

## NEXT TEAM MEETING

TUES, SEPT. 21ST  
10AM-12PM

### MEETING LOCATION & LOGISTICS

- ACCESSIBLE TO PROPERTY-OWNERS
- CHILDCARE AVAILABLE
- FOOD!!
- AVOID MONDAY NIGHT FOOTBALL & PLAY-OFFS!

## OUTREACH GUIDE

- CALTRANS PRODUCT
- STATEWIDE INTEREST OF VALUE TO COMMUNITIES/DISTRICTS STATEWIDE: - L.A. - OAKLAND - WEST SAC
- INITIAL RESISTANCE
- EXCESS LANDS: "THIS IS COMPLETELY DIFFERENT"
- COMPLETE CALTRANS CONTROL LIMITS AGENCY ABILITY TO HELP THE COMMUNITY
- EXPANDING DEF'N OF "EXCESS LANDS" TO THE BUNDLE OF RIGHTS WE HOLD
- GUIDE FOR ALL UNITS INVOLVED
- IDENTIFY KEY ISSUES, OBSTACLES
- BROCHURE GOOD FOR GUIDE & COMMUNITY OUTREACH  
- ORGANIZATIONAL PERSPECTIVE, QUOTES "from THE HEART"

