

Grand Boulevard Initiative



c/o San Mateo County Transit District
1250 San Carlos Ave. | P.O. Box 3006 | San Carlos, CA 94070-1306



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new realities new choices

A public forum on transforming the El Camino Real Corridor

Saturday, June 20, 2009

9:00 am – 3:00 pm

The Fox Theater

2223 Broadway

Redwood City, California

Be a part of the growing demand for a meaningful, environmentally sustainable quality of life. Imagine the possibilities, gain valuable insight, and learn more about transforming El Camino Real into a grand boulevard and a great neighborhood!

Let's explore how El Camino Real can be remade into a world-class boulevard that achieves its full potential as a place for residents to work, live, shop and play—that builds links between land-use and transit and is environmentally and economically sustainable.

Please join the movement to transform El Camino and our community!

Grand Boulevard Co-Chairs,

Mike Scanlon

General Manager/CEO,
San Mateo County Transit District

Russell Hancock

CEO and President,
Joint Venture: Silicon Valley Network

Event Speakers

Congresswoman Anna Eshoo (*invited*),
California 14th District

Will Kempton,
Director, Caltrans

Steve Heminger,
Executive Director,
Metropolitan Transportation
Commission

Chris Angenstein,
Deputy Director of
Planning, Valley
Transportation Authority
and

Michael Freedman,
Principal, Freedman
Tung & Sasaki

Internationally renowned urban planner Michael Freedman will provocatively state the case for transforming El Camino Real. Mr. Freedman provides communities with creative and effective solutions for revitalizing downtown districts and regional retail centers, and creating special streets, boulevards, and public places that stimulate new investment and vitality.

This event is free of charge. Breakfast and lunch will be provided.

Please RSVP at: www.grandboulevard.net/events.html

This event is made possible through the generous sponsorship of Caltrans and Redwood City.