



**Caltrans District 3
Winters Grant Avenue/State Route 128 Complete
Streets**

DRAFT PUBLIC ENGAGEMENT PLAN

Prepared by:



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Project Background

State Route 128 is Grant Avenue in the City of Winters, CA and acts as a ‘main street’ for the community with local businesses, on street parking, and slower speeds. The Circulation Element of the City of Winters General Plan recommends that Grant Avenue be widened to four lanes from Railroad Avenue to the northbound I-505 off-ramp with signals installed at several intersections. With completion of the prior Grant Avenue Access Study in May 2006, alternatives were studied and identified to provide for either four lanes with signals or two lanes with roundabouts/signals. The purpose of that Study was to evaluate the feasibility of different access options on Grant Avenue between Railroad Avenue and East Main Street and to explore options to reduce lanes where possible through the combination of traffic signals and roundabouts. Two options identified as the best alternatives in the Draft Grant Avenue Access Study are the basis for the current project.

Project Goal

The overall goal is to conduct a community planning process that effectively captures community input and results in a shared understanding and Council approval on what improvements should move forward on SR 128/Grant Avenue. This consensus will be memorialized in a written document that the City of Winters can use as a basis for future project phase prioritization. The agreed upon Complete Streets concepts will be captured and included as an addendum to the Caltrans Transportation Corridor Concept Report for SR 128.

Proposed Strategy

Elements of the proposed strategic public involvement process were identified and discussed at a December 9th Project Kickoff meeting that included representatives from the City of Winters, Caltrans and MIG. MIG proposes a range of activities, detailed below, for the identified target audiences.

Target Audiences

The targeted audiences for the project are listed below.

Project Team Members

Caltrans
City of Winters

Key Stakeholder Groups

- Winters Chamber of Commerce
- Yolo County:
 - Planning
 - Public Works
 - Transportation District
 - Housing Authority
 - Farm Bureau
- City of Winters:
 - Police Department

- Fire Department
- Winters Joint Unified School District
- Wolfskill Continuation High School
- California Highway Patrol
- Sacramento Area Council of Governments
- Yolo County
- California Farm Bureau Federation
- Caltrans:
 - Traffic Operations
 - Maintenance
 - Design
 - Project Management
 - Landscape Design
- Bureau of Reclamation Mid-Pacific Region
- Lake Berryessa Chamber of Commerce
- Lake Berryessa Concessioner
- Farms
- Trucking Companies
- California Trucking Association
- Bicycle Advocates
- Pedestrian Advocates
- Developers
- Hispanic Advisory Committee
- Property Owners along corridor
- Residents and Businesses along Grant Avenue (Mariani, McClish, Jordan, Lorenzo, etc)
- General Public

Recommended Activities

Stakeholder Interviews

MIG will conduct up to 10 Stakeholder Interviews with elected officials, decision makers, opinion leaders, and Spanish-language populations to identify key issues, opportunities, attitudes and preferences in advance of the community-wide workshops. Interviews will last no longer than 45 minutes. Preliminary interview questions are listed below. All interviews will be conducted with a map of the study area and interviewees will be encouraged to make comments on the map.

1. Please describe your participation to date in community activities or conversations about potential improvements to SR 128/Grant Avenue.
2. From your perspective, what are the biggest safety issues that need to be addressed on SR 128/Grant Avenue?

3. Are there any issues, concerns or opportunities related to roundabouts in the study area?
 - If yes, where?
 - If no, why not?
4. Are there any issues, concerns or opportunities related to traffic signals in the study area?
 - If yes, where?
 - If no, why not?
5. Are there any issues, concerns or opportunities related to street closures in the study area?
 - If yes, where?
 - If no, why not?
6. Do you have any suggestion for other pedestrian and bicycle safety improvements that could be made in the study area?

<Interviewer will briefly describe the proposed public involvement activities>

7. Do you have any other suggestions for how to engage local residents in this process?
8. Do you have any other comments about the proposed project?

Identified Stakeholder Interviewees include:

- 3 City Councilmembers
- Representatives from major local employers (Mariani Nut and Double M Trucking)
- Mike Burna, VeloCity
- David Morrison, Yolo County
- Representatives from the Spanish-speaking community (Hispanic Advisory Committee, Connie Gomez)

Two Community Meetings

Two Community Meetings will be conducted. The first will provide education about the pros and cons of roundabouts versus traffic signals, and receive input from the community on preferred design and streetscape elements. The second will include a presentation of a preliminary design and set of improvements informed by community opinions and preferences identified at the first meeting. Meetings will be scheduled on community-friendly dates/times to ensure a broad representation of stakeholders. Spanish translation services and facilitation will be provided. Outreach materials developed in advance to promote the event shall include:

- Event Invitations for up to 500. These invitations will be reviewed with the project team and be delivered to residents 14 days in advance of the workshop.
- Newspaper Article will describe the workshops and generate resident interest in attending the meetings.

- Utility Bill Insert Language will be developed to advise residents of the meeting

Targeted El Rio Villa Community Outreach

A meeting designed specifically for Spanish-speaking farmworkers will be conducted at the El Rio Villa Community. This effort will ensure that traditionally underrepresented community members are provided an opportunity to participate in a comfortable and culturally appropriate setting.

City Council Workshop

A City Council workshop will be conducted in April to present the findings of the community workshops. City staff will seek approval for the preferred alternative at this workshop.

Project Schedule

A working project schedule for public involvement activities in the City of Winters is presented below and provides a basis for future discussion and refinement.

January 2010

Stakeholder Interviews

February 2010

Community Meeting #1, February 4th

March 2010

Community Meeting #2, TBD

El Rio Villa Community Outreach, TBD

April 2010

City Council Workshop