



## Planning Division, Park & Recreation Technical Assistance

### What's New:

[Crafting a New Benefit Assessment](#): (6 pages, 47 kb .pdf, Nov. 2006)

[Volunteers: What Park and Recreation Professionals Want to Know](#): (6 pages, 50 kb .pdf, Nov. 2006)

[Land Conservation Tools: the Effective Use of Agricultural Conservation Easements and the Williamson Act](#): (5 pages, 59 kb .pdf, June 2006)

[Recreation Trends Worth Talking About](#): (6 pages, 64 kb .pdf, June 2006)

### Funding:

[Sure Ways to Get Your Grant... And Other Words of Advice](#): (74 kb .pdf, November 2005)

[Local Needs Assessment Report](#): (104 pages, 1.2 mb .pdf, June 2004 )

[Directory of Grant Funding Sources for California Park and Recreation Providers, March 2004](#): (143 pages, 700 kb .pdf)

[Getting a Grip on Grants: A How-to Guide for Park and Recreation Providers, February 2004](#): (136 pages, 532 kb .pdf)

For your convenience, download sections separately:

[Better than Chasing a Rainbow: Practical ways parks can find new fiscal resources](#): (28 kb .pdf, January 2004)

[Paying for Parks: An Overview of Fiscal Resources for Local Park and Recreation Agencies, 2003](#): (57 pages, 1.2 mb .pdf)

### Trends/Demographics/Public Opinion:

[Trends Worth Talking About](#) (2.7 mb .pdf) CPRS Conference, March 16-19, 2006

[Park and Recreation Trends in California](#) (23 pages, 1 mb .pdf) (May 2005)

[Trends Worth Talking About](#) (1.7 mb .pdf) CPRS Conference, March 9-12, 2005

[What School Superintendents Think about Recreation](#) (109 kb .pdf) California Parks & Recreation Society Conference, March 12-13, 2004

[Let My People Play: Opportunities for Cities](#) (35 slides, 316 kb .pdf), League of California Cities Annual Meeting, September 9, 2003.

[Business Leaders' Opinions of Parks and Recreation](#): California Chambers of Commerce Survey Results (3 pages, 81 kb .pdf, 2003)

[Education Leaders' Opinions of Parks and Recreation](#): A Survey of California School Superintendents, 2003 (85 pages, 327 kb .pdf)

[California Leaders' Opinions of Parks and Recreation](#) (126 kb .pdf), Survey of County Board of Supervisors, County Executives, Legislators and Mayors, 2002 - *Survey being updated June 2006*

[Business Leaders' Opinions of Parks and Recreation](#): A Survey of California Chambers of Commerce, May 2002 (45 pages, 231 kb .pdf)

### Recreation:

[Recreation Trends Worth Talking About](#) (6 pages, 51 kb .pdf, May 2006)

[California's Recreation Policy](#) (900 kb .pdf, 2005)

[Health and Social Benefits of Recreation](#) (1.2 mb .pdf, March 2005)

[Alternative Camping for California State Parks](#) (748 kb .pdf), 2005 California State Parks Conference / California State Park Rangers Association, March 7-10, 2005.

[Take a Look Under the Hat: Resources for Tourism Providers](#) (31 slides, 2.9 mb .pdf), 2004 Rural Tourism Conference, California Travel Industry Association, October 15, 2004.

[Educating Trail Users: Advice for Planning Interpretive Trail Signs and Exhibits](#) (126 kb .pdf, August 2002)

[Multi-use Trails: Ensuring Successful Regional Planning](#) (145 kb .pdf, May 2002)

**Tools:**

[Newest Publications, Surveys, and Studies Highlight Current Recreation Trends, Local Needs, Health and Wellness](#) (3 pages, 132 kb .pdf, May 2006)

[The Gift of Time: Effective Volunteer Program Management for Local Park and Recreation Agencies](#) (73 pages, 324 kb .pdf) is a guidebook developed by California State Parks to help local park and recreation agencies establish successful volunteer programs.

[Innovative Practices: Case Studies, Vol.1](#), October 2004 (157 pages, 3.6 mb .pdf), a compendium of innovative solutions and ideas submitted by park and recreation professionals, including topics highly relevant to today's rapidly changing profession.

[Park and Recreation Professional's Glossary](#): (137 pages, 766 kb .pdf, July 2004)

[Awesome Media Strategies: Tips from a Professional Reporter](#), Roy Stearns (63 kb .pdf, April 2003)

[Awesome Media Strategies for Park & Recreation Professionals](#): (8 slides, 76 kb .pdf), 2003 CPRS Conference

[Quimby Act 101: An Abbreviated Overview](#): (107 kb .pdf, May 2002)

[Pilot Program for Unleashed Dog Areas](#): (11 pages, 46 kb .pdf, December 2001)

February, 2008

Note: Most documents on this CD are in PDF format that requires Adobe Reader to view.

