

**SR 1 CSMP
Facilitated Strategy Session II**

**March 12, 2009
Meeting Summary**

Prepared by:



Moore Iacofano Goltsman, Inc
800 Hearst Street
Berkeley, CA 94710

March 2009

Meeting Attendees

AMBAG: Randy DeShazo, John Doughty, Bhupendra Patel

Caltrans: Melissa Cole, Aileen Loe, David Murray, Brandy Rider

MIG: Paul Rosenbloom, Carolyn Verheyen

SCCRTC: Carena Pushnik

TAMC: Andy Cook, Hank Myers

On March 12, 2009 representatives from AMBAG, Caltrans, MIG, Inc., SCCRTC and TAMC met for the second of two CSMP outreach strategy development meetings. This summary reflects the key items discussed on March 12. The results of the two meetings are reflected in the final SR 1 CSMP Phase II Task Order prepared by MIG, Inc. for Caltrans.

SR 1 CSMP Phase II Task Proposal Discussion

Additional CSMP Product Goals

Additional CSMP product goals identified include:

- Addressing goods movement
- Considering traffic impacts to the tourism sector
- Providing traveler information.

Additional key messages

Additional key messages for CSMP related materials include:

- Highlighting how corridor planning benefits the region as a whole
- Corridor planning increases safety in the region.

Additional Public Involvement Methods

- Additional public involvement methods and strategies discussed by the group including electronic newsletters and speakers kits materials will be included in the finalized Phase II Task Proposal.

Potential Cores Stakeholder meeting topics and dates

- TAC Meeting # 1 (May-June 2009)
Review Performance Degradation Causality Document (PDCCD)
Define evaluation criteria
- TAC Meeting #2 (August 2009)
Review preliminary scenario models and provide comment
- TAC Meeting #3 (October 2009)
Review finalized scenario models

Next Steps

- MIG will finalize a SR 1 CSMP Phase II Task Order for Caltrans review and approval.
- Randy DeShazo will forward project schedules to MIG and Caltrans to identify opportunities for information sharing at key project milestones. Project schedules include:
 - ✓ Commercial Flows Study
 - ✓ RTP/MTP Update
 - ✓ Blueprint
- First SR 1 CSMP TAC meeting will likely occur in June, 2009.