

# District 4–Corridor System Management Plan Outreach

## Project Summary

Caltrans District 4, with assistance from MIG and in partnership with the Metropolitan Transportation Commission (MTC), the Alameda County Congestion Management Agency (CCMA) and the Contra Costa Transportation Authority (CTTA), engaged agency representatives from eight corridors throughout the Bay Area to describe the Corridor System Management Planning (CSMP) process and solicited corridor-specific input. During meetings held at key milestones, the Technical Advisory Committee (TAC) reviewed existing and future corridor conditions and brainstormed potential mitigation strategies.

### Project Success

Based on the successful work done in this project, the District conducted an evaluation process to determine how to improve the development of future CSMPs.

### Outreach Methods

- Identify and recruit TAC members from local agencies
- Advise TAC members of meetings via e-mail and telephone calls

### Public Involvement Tools

#### Overall CSMP Brochure

In coordination with District staff, MIG produced color fold-out educational brochures that described the CSMP process. A color map identified the CSMPs underway in District 4.

#### Fact Sheets

MIG developed corridor Fact Sheets for eight corridors in District 4. Fact Sheets included an overview of the CSMP process, specific corridor descriptions, identification of preliminary corridor issues, a corridor map depicting congestion locations, and a list of Corridor Mobility Improvement Accounts (CMIA).

#### Graphic Recording

Wallgraphic recording is a hallmark of MIG meeting facilitation whereby workshop comments are recorded with colored markers on a large sheet of paper. This method allows participants to see that their comments have been noted, and helps guide the conversation as well as serving as a formal record following the meeting.

#### Facilitated TAC Sessions

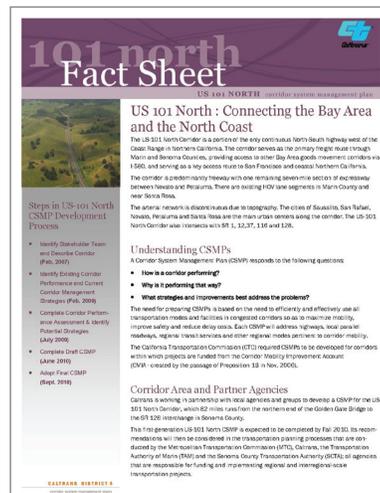
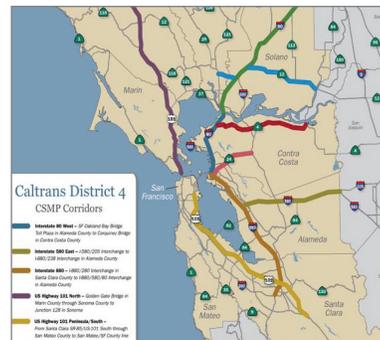
MIG staff facilitated TAC meetings in multiple corridors at key project milestones.

#### Project Website

Project information is available on the Corridor-specific pages of the statewide CSMP website at [www.corridormobility.org](http://www.corridormobility.org). This helped fulfill the SAFETEA-LU requirements regarding community involvement and use of visualizations, as specified under Section 450.210.

#### Leadership Group/Stakeholder Roundtable Sessions on “Next-Generation” CSMPs

MIG worked with District 4 managers to develop a series of workshops to evaluate the first round planning effort for the CSMPs and to establish a framework for the next-generation documents. Two separate audiences were identified: first, a Leadership Group composed of executives from Department Headquarters, District 4, MTC, and the county CMAs; next, planners and staff from each of the representative groups, including city and county public works agencies.



## Deliverables

Meeting Summaries  
Fact Sheets  
CSMP Brochure

continued next page

# District 4–Corridor System Management Plan Outreach

*continued from previous page*

## *Environmental Justice Community Involvement*

The project addresses environmental justice through the involvement of public agency stakeholders representing the interests of the traditionally underrepresented.



### Lessons Learned

---

MIG and Caltrans developed an outreach plan in preparation for the project, including scheduling TAC meetings with the technical consultant at key project milestones. These meetings provided an opportunity for TAC members to provide useful and meaningful input that strengthened the technical analysis and generated ongoing support for CSMPs.

Following any extensive planning process, it is critical to reflect on successes and weaknesses, and to identify corrective actions, as necessary, to support further collaborative efforts.



### Results

---

Ten draft CSMPs are being completed by District 4 staff. Local stakeholders are engaged in the planning process and have been able to provide input at key project milestones.