

District 3 Corridor System Management Plans

Project Summary

District 3 is working with MIG to inform the public and stakeholders about the development of Corridor System Management Plans (CSMPs) through a series of outreach tools, including a dedicated website (www.corridormobility.org). These tools provide opportunities for stakeholders to download and view working papers and other documents, and also provide opportunities for feedback. The approach will be used as a model for other districts. This project builds on the work developed in Project 2929.15.



Outreach Methods

- E-mails
- Web search engines (Google, etc.)
- Stakeholder outreach



Public Involvement Tools

Webpage

MIG designed and is operating a project webpage, www.corridormobility.org, using Townsquare™ technology and templates. The website uses the same look and feel as the other CSMP products, as part of a uniform approach to all materials. The home page features prominent links to each corridor's page, a welcome box with rotating photos, links to information about CSMPs in general, a document library, a calendar, and up to three featured mini-articles with links. The home page provides a link for users to sign up for e-mail updates and a commenting feature. The entire website is searchable. On each individual corridor page, there are downloadable documents, maps, and other relevant links.

Newsletters

The newsletters (called Corridor Updates) have been designed by MIG and produced for the US 50 Corridor and the I-80 Corridor. The newsletters are intended for stakeholders and

the public as on-line newsletters, although they can be downloaded and printed. The corridor updates are educational about corridor operations, provide specifics of the corridor networks, and explain the process and schedule of the CSMPs.

Environmental Justice Community Involvement

The website and newsletters are readily available to the general public, although these outreach methods are primarily intended for public agencies and others who are major stakeholders in planning for the District 3 CSMP corridors.



Results

The webpage is fully operational and will be updated on a regular basis. It has already been used as a major portal for information and resources related to the District 3 CSMP process, useful both internally at Caltrans and to all CSMP partners.



Deliverables

Website
Corridor Updates