

District 3 Corridor Stakeholder Consensus Facilitation

Project Summary

Caltrans District 3 worked with MIG to facilitate stakeholder and general public understanding and involvement in the development and acceptance of six Corridor System Management Plans (CSMP) (I-80/SR 51, US 50, I-5/SR 99, SR 65, SR 49, and SR 99N). The plans focus on near-term capital and operational improvements to these congested corridors and must have the buy-in of all partner agencies to be effective. District 3 was the first in the state to conduct this level of outreach, and the project serves as a model for other districts.



Outreach Methods

- Project branding
- Focus meetings
- CSMP Website (www.corridormobility.org)*
- Corridor Updates (newsletters for each corridor)*

*included in a related project, #2929.17



Public Involvement Tools

CSMP Brochure

The CSMP brochure explains the intent and process for developing the plans. It includes a schematic that conveys the basic concepts of managed multi-modal corridor operations in symbolic form.

Process Graphic

The process graphic, printed as a wall poster and included on the website, shows the general development process through time, including end products and public involvement.

PowerPoint Presentations

A PowerPoint template has been designed and will be produced in various versions, depending on the audience.

Working Paper and Final CSMP Document Template

MIG has designed a Working Paper cover for each corridor. MIG will also design the entire CSMP draft and final documents for each of the six corridors, including photos, call-out boxes, graphics and color-keyed tables of information.

Maps

MIG has worked with District 3 staff to enhance technical maps of corridor features. These maps will be used in working papers, in corridor updates, on the website, and in final CSMP documents. The enhanced maps are easier to view and understand for stakeholders and the public.

Focus Meetings and Graphic Recording

MIG helped to design and facilitate three focus meetings that bring together key stakeholders to discuss major questions about the CSMP corridors. These meetings featured wallgraphic recording, where the facilitator uses a large sheet of paper and colored markers to record answers to the agenda topics. This system allows participants to see that their comments have been recorded and fosters a more creative discussion. The wallgraphics are later photo-reduced and sent electronically to Caltrans and the meeting participants.

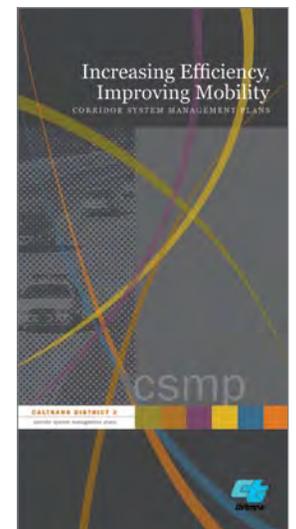
Environmental Justice Community Involvement

The project addresses issues of environmental justice through the involvement of stakeholders representing the interests of those who are traditionally under-represented, such as low-income transit users. The website and corridor updates are intended for both stakeholders and the general public.



Results

The brochure, process graphic, working papers, and corridor updates have been distributed to stakeholders, and three successful focus meetings have been held. Stakeholders understand the idea of corridor management, their roles, and the role of Caltrans in improving corridor operations.



Deliverables

CSMP Brochure
 Process Graphic,
 working paper covers
 Corridor Maps
 Meeting Summaries and
 Wallgraphic Reproductions
 Final CSMP documents