



Cesar Chavez East Community Design Plan

San Francisco Planning Department

Environmental Justice
FY 09-10 Grant Cycle
District 4
Grant Award Amount: \$250,000



Project Summary:

The Cesar Chavez East Community Design Plan included a community vision for a multimodal complete street that enhances pedestrian and bicycle connections, encourages economic development, and provides coherent jobs, houses, and transportation connection. The finalized plan includes corridor concept drawings and illustrations, preliminary cost estimates of preferred alternatives, and phasing and implementation strategies.

Community Outreach

- Held eight focus groups with local users of the corridor.
- Interviewed stakeholders.
- Held two walking tours.
- Conducted an online community survey.
- Held three community workshops and an Open House to show the final plan to the community.

Environmental Justice Community Outreach:

- Participants represented mixed-income and mixed race community members.
- Flyers were created in English, Spanish, and Cantonese.

Project Outcome

- The plan represents a strong community vision.
- The plan includes :
 - Short-term and long-term streetscape designs from Kansas Street to Illinois Street.
 - A specific design intervention to improve connections under US 101 to the newly rebuilt Cesar Chavez Street on the West side.

Successes & Next Steps

- The grant resulted in strong community building and design development.
- The final report offers a toolkit of ideas that will allow community members and City agencies to advocate for and implement improvements in the project area.
- The plan was presented at the American Planning Association Conference in Los Angeles on April 15, 2012.