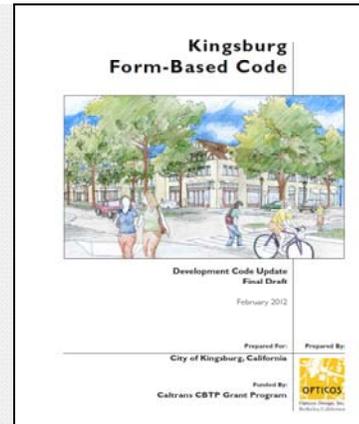




Central Kingsburg Smart Land Use and Transportation Implementation Strategy

City of Kingsburg

Community-Based Transportation Planning
FY 09-10 Grant Cycle
District 6
Grant Award Amount: \$252,000



Project Summary:

The grant seeks to maintain Downtown Kingsburg as a mixed use, pedestrian friendly, sustainable neighborhood, and destination in the region by implementing the vision of the community-driven Central Kingsburg Revitalization Plan. The outcome of the grant is implementation tools, including a Downtown Master Plan, designating the locations where different development standards apply, based on clear community intentions regarding the physical character of the downtown area; and a Form-Based Zoning Code, which will define standards for buildings and public spaces; and an adaptive framework to enable application of the code on a citywide basis as developed through a public charrette process.

Community Outreach

- Formed an Advisory Committee of 10-20 people representing key stakeholder groups.
- Held a series of stakeholder interviews and meetings.
- Held a 5-day charrette which provided several opportunities for public involvement including additional focus group meetings, informal interview sessions, and formal presentations.
- If during the course of planning the charrette a specific underrepresented group was identified, the team would conduct a specialized focus group meeting in a location where representatives would attend.
- Bilingual flyers promoting the charrette were distributed to residents and the charrette included Spanish-speaking staff.

Project Outcome

- A Form-Based Code that intends to reinforce the unique character of Kingsburg.
- The code preserves, enhances, and creates a “pedestrian friendly community” by providing “place-based” regulations where appropriate.

Successes & Next Steps

- The resulting product will be implemented into the City’s planning program and should prove beneficial to the entire City.
- The General Plan and Zoning Code will be amended to implement the Form-Based Code in the Central Business District by the end of the 2012 calendar year.
- Although funding sources are not identified yet, the City is committed to implement the suggested changes and improvements using the limited staff and financial resources over time.