

Community-Based Transportation Planning Grants

Placerville Drive Multi-Modal Corridor Mobility Plan

- **Grant Amount:** \$73,000
- **Grant Recipient:** El Dorado County Transportation Commission
- **County:** El Dorado

Project Area – The project area focused on Placerville Drive in Placerville, California between the limits of Placerville Drive-Forni Road interchange on the west and the new Placerville Drive/US50 interchange on the east.

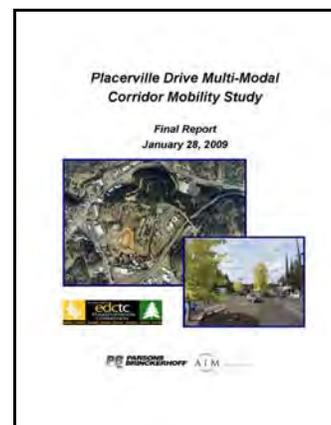
Project Focus – The Placerville Drive Commercial District in the past has been relatively isolated on the western end of Placerville. Transportation projects have been constructed or are in the process of being constructed to help link the Placerville Drive area with the Historic Main Street area. Under the current conditions on Placerville Drive, bike lanes and sidewalks are sporadic or non-existent, driveways are frequent and staggered, and lack definition.

Project Goals – The Placerville Drive Multi-Modal Corridor Mobility Plan will improve safety and operations through the Placerville Drive Corridor, improve and increase the bicycle, pedestrian and transit use, and encourage smart growth principals and projects as proposed through the City's SACOG Blueprint Civic Engagement Program. The Placerville Drive Multi-Modal Mobility Plan will tie the necessary transportation improvements to that vision to improve mobility and increase use of alternative transportation modes.

Community Outreach – A Stakeholder Advisory Committee (SAC) was formed to guide the planning process on behalf of the community. The SAC was comprised of community members, business members and property owners from the Placerville Drive area.

Environmental Justice Community Involvement – SAC meetings were held monthly during the planning process and five public meetings were held to engage the general public. Meetings were advertised in the local newspaper and notice was provided on the City of Placerville and El Dorado County Transportation Commission (EDCTC) websites.

Project Outcome – Working over a nine-month period in 2008, a diverse SAC developed a concept for Placerville Drive that sets a vision to integrate future land use changes with a future destination/down-scaled, multimodal roadway facility. The roadway concept recommended by the SAC was reviewed and accepted by the City of Placerville Planning Commission and City Council on December 2nd and 9th, 2008 respectively. The EDCTC Board accepted the recommended roadway concept on December 11th 2008.



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Challenges

- Placerville Drive, former Highway 50 and “the Lincoln Highway”, carries a high level of traffic with above-average accident rates and has limited and intermittent sections with sidewalks, bike lanes, and transit stops. Traffic volumes are approximately 16,500 vehicles per day near the Fairgrounds, 19,500 near Hangtown Creek, and 13,500 near Cold Springs Road. Traffic volumes are projected to increase by 20% in the next 15 to 20 years based on growth in the community.

Successes

- Community interest in improving and redefining the form and function of Placerville Drive is high and oriented towards “destination orientation” first with commuter/regional traffic secondary.
- The public investment in the corridor; as well as the proposed private sector investment reflects the interest and commitment to changing the fabric and character of Placerville Drive.