

# SHASTA COUNTY ECONOMIC FORECAST

Shasta County is one of the northernmost counties in California. The county seat of Shasta is Redding, which is the largest city in a 160 mile radius, with 90,000 residents. Shasta County has a population of 180,757 people and 66,250 wage and salary jobs. The per capita income in Shasta County is \$30,435, and the average salary per worker is \$38,830.

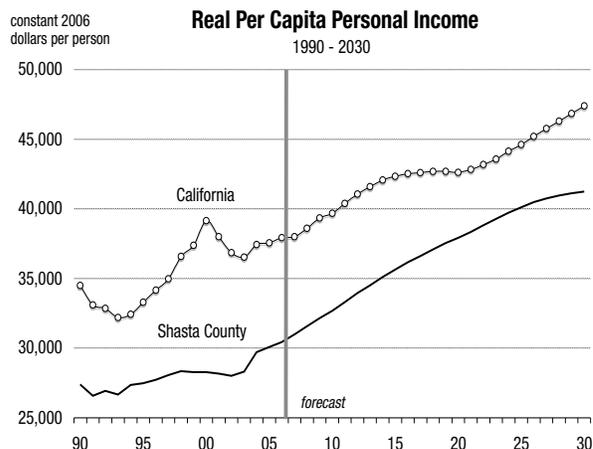
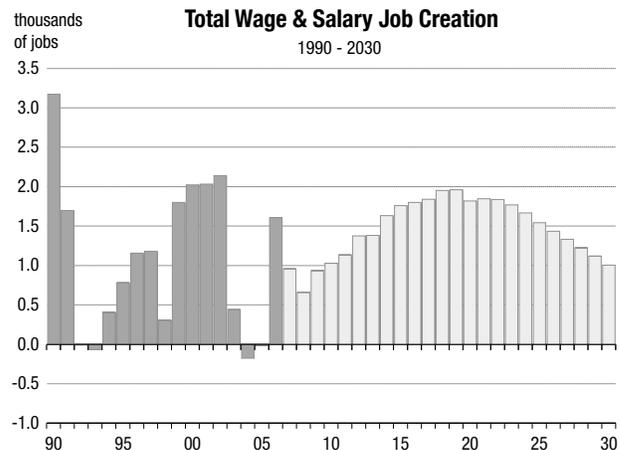
In 2006, 1,610 total wage and salary jobs were created in Shasta County, representing an increase in employment of 2.5 percent. All of the job growth occurred in the non-farm sector, which accounts for 99 percent of total wage and salary jobs. The unemployment rate fell to 6.6 percent in 2006.

The largest employment sectors in the county are retail trade, education and healthcare services, leisure services, professional services, and government. The principal sectors producing jobs in Shasta County are construction, wholesale and retail trade, and leisure services, which added 475, 510 and 350 jobs respectively. The manufacturing sector gained 190 workers last year, but employment remains below the levels seen earlier in the decade. Employment in the education and healthcare services sector declined by another 150 workers in 2006, after falling by 800 workers in the previous two years.

The population grew in Shasta County at a rate of 0.9 percent in 2006. The fastest growing city in the county was Redding, which grew 1.0 percent between January 2006 and January 2007. Net migration in the county was positive last year, with an estimated 1,548 migrants entering the county.

## FORECAST HIGHLIGHTS

- Total wage and salary job growth is forecast to moderate to 1.4 percent in 2007. From 2007 to 2011, total employment growth averages 1.4 percent per year.
- Average salaries adjusted for inflation are currently below the California state average, and will remain so over the forecast period. Inflation adjusted salaries are expected to rise an average of 0.8 percent per year over the next 5 years.
- Between 2007 and 2011, the momentum for employment growth is in government, wholesale and retail trade, and professional services. These sectors account for 78 percent of all jobs created in the county over the next five years. Employment in the construction sector is expected to decline by 9 percent over the next five years.
- Net migration is forecast to decline to 1,350 people in 2007. Over the next five years net migration is expected to average 1,100 net migrants per year. Net migration accounts for 75 percent of the expected population growth.

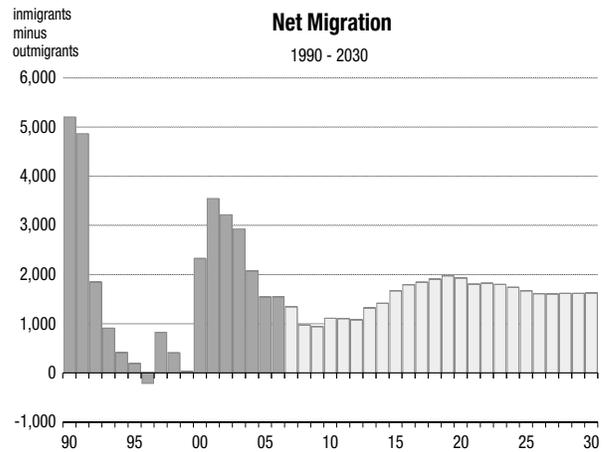
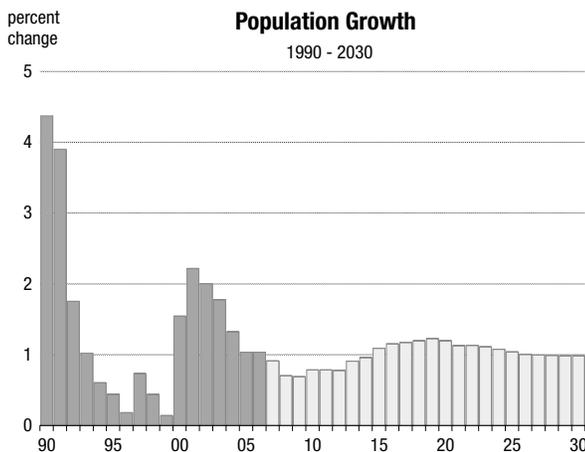


- Annual population growth in the 2007 to 2011 period averages 0.8 percent per year.
- Real per capita income is forecast to increase 1.8 percent in 2007. Over the next five years real per capita incomes are also expected to rise an average of 1.8 percent per year.
- Total taxable sales, adjusted for inflation, are forecast to rise at a rate of 3.9 percent in 2007. Over the next five years real taxable sales are forecast to increase 3.3 percent per year.
- Industrial production is forecast to increase 15.3 percent in 2007, due to a sharp increase in mining employment and a strong rise in manufacturing employment. Over the next five years the growth rate of industrial production will moderate, with total production rising 8.0 percent per year. Total crop production, adjusted for inflation, is expected to increase an average of 0.7 percent per year between 2007 and 2011.

# Shasta County Economic Forecast

## 1997-2006 History, 2007-2030 Forecast

	Population (people)	Net Migration (people)	Registered Vehicles (thousands)	Households (thousands)	New Homes Permitted (homes)	Total Taxable Sales (billions)	Personal Income (billions)	Real Per Capita Income (dollars)	Inflation Rate (% change in CPI)	Real Farm Crop Value (millions)	Real Industrial Production (billions)	Unemploy- ment Rate (percent)
1997	161,212	826	159.7	64.3	676	\$1.61	\$3.46	\$28,055	3.4	69.2	0.73	9.3
1998	161,921	406	167.3	65.1	694	\$1.65	\$3.63	\$28,348	3.2	61.1	0.67	9.1
1999	162,154	28	172.5	65.8	809	\$1.85	\$3.78	\$28,279	4.2	60.8	0.79	7.1
2000	164,659	2,329	181.0	63.4	972	\$2.06	\$4.00	\$28,281	4.5	58.8	0.92	6.1
2001	168,312	3,551	192.6	64.0	1,021	\$2.19	\$4.30	\$28,161	5.4	57.0	0.82	6.3
2002	171,689	3,221	199.5	64.9	1,349	\$2.21	\$4.43	\$28,009	1.6	56.7	0.85	7.2
2003	174,743	2,930	200.4	66.1	1,338	\$2.38	\$4.64	\$28,308	1.8	57.8	0.87	7.6
2004	177,061	2,079	214.7	67.4	1,039	\$2.59	\$4.99	\$29,711	1.2	62.8	0.83	7.6
2005	178,898	1,545	216.8	68.2	1,581	\$2.80	\$5.21	\$30,072	2.0	66.3	0.89	7.3
2006	180,757	1,548	222.0	69.4	952	\$3.02	\$5.50	\$30,435	3.3	67.9	0.96	6.6
2007	182,411	1,350	225.6	70.6	710	\$3.23	\$5.82	\$30,986	2.9	69.1	1.10	6.6
2008	183,698	973	228.0	71.3	661	\$3.41	\$6.09	\$31,565	2.0	70.5	1.19	6.9
2009	184,970	946	230.2	71.9	710	\$3.59	\$6.37	\$32,152	2.0	70.8	1.27	6.9
2010	186,425	1,111	232.4	72.6	709	\$3.79	\$6.69	\$32,673	2.5	70.4	1.34	6.8
2011	187,894	1,105	234.8	73.3	770	\$3.99	\$7.03	\$33,290	2.4	70.3	1.41	6.8
2012	189,358	1,081	237.5	74.0	818	\$4.20	\$7.39	\$33,946	2.2	69.9	1.48	7.1
2013	191,084	1,324	240.4	74.8	832	\$4.43	\$7.75	\$34,504	2.3	68.9	1.56	7.3
2014	192,925	1,419	243.6	75.6	882	\$4.66	\$8.15	\$35,099	2.3	67.9	1.64	7.5
2015	195,035	1,672	247.2	76.4	913	\$4.91	\$8.58	\$35,641	2.6	66.6	1.71	7.7
2016	197,288	1,797	251.0	77.3	932	\$5.17	\$9.04	\$36,158	2.7	65.2	1.78	7.8
2017	199,607	1,845	254.8	78.2	963	\$5.43	\$9.51	\$36,608	2.7	64.3	1.86	7.9
2018	202,004	1,907	258.9	79.1	994	\$5.70	\$9.99	\$37,084	2.5	63.1	1.94	8.0
2019	204,488	1,979	263.1	80.1	1,011	\$5.98	\$10.50	\$37,538	2.5	61.8	2.02	8.1
2020	206,944	1,935	267.2	81.1	1,004	\$6.25	\$11.00	\$37,918	2.5	60.5	2.12	8.2
2021	209,285	1,807	271.3	82.0	1,008	\$6.54	\$11.52	\$38,348	2.4	59.8	2.18	8.2
2022	211,657	1,825	275.3	83.0	1,010	\$6.84	\$12.09	\$38,814	2.5	58.6	2.22	8.2
2023	214,016	1,800	279.3	84.0	1,000	\$7.14	\$12.68	\$39,277	2.5	57.9	2.28	8.3
2024	216,325	1,740	283.0	84.9	993	\$7.45	\$13.26	\$39,715	2.3	56.6	2.34	8.3
2025	218,575	1,672	286.6	85.9	985	\$7.77	\$13.85	\$40,114	2.4	55.3	2.41	8.1
2026	220,776	1,615	289.9	86.8	978	\$8.10	\$14.46	\$40,485	2.4	54.0	2.45	8.0
2027	222,975	1,607	293.1	87.8	974	\$8.44	\$15.06	\$40,749	2.5	52.7	2.49	7.8
2028	225,193	1,618	295.9	88.7	968	\$8.80	\$15.70	\$40,961	2.7	51.8	2.55	7.6
2029	227,416	1,618	298.6	89.6	960	\$9.16	\$16.34	\$41,126	2.7	50.4	2.62	7.3
2030	229,659	1,631	301.0	90.5	944	\$9.51	\$16.97	\$41,247	2.6	49.1	2.68	7.0



# Shasta County Employment Forecast

## 1997-2006 History, 2007-2030 Forecast

	Total Wage & Salary	Farm	Construction	Manufacturing	Transportation & Utilities	Wholesale & Retail Trade	Financial Activities	Professional Services	Information	Health & Education	Leisure	Government
-----employment (thousands of jobs)-----												
1997	56.1	0.82	3.4	3.5	2.3	10.6	2.3	5.2	0.9	8.4	5.8	10.6
1998	56.4	0.85	3.0	3.3	2.4	10.4	2.3	5.1	0.9	9.1	5.9	10.7
1999	58.2	0.88	3.3	3.5	2.5	10.5	2.3	5.2	1.0	9.5	6.0	11.1
2000	60.2	0.85	3.5	3.6	2.4	10.5	2.3	5.9	1.0	9.3	6.2	12.1
2001	62.3	0.98	3.9	3.5	2.6	10.3	2.8	5.8	1.1	9.8	6.1	12.4
2002	64.4	0.98	4.2	3.3	2.7	10.6	2.9	5.8	1.1	10.3	6.4	13.0
2003	64.8	0.85	4.5	3.0	2.4	11.1	3.2	5.9	1.2	10.5	6.6	12.6
2004	64.7	0.89	4.5	2.8	2.4	11.2	3.3	6.2	1.2	10.0	6.4	12.8
2005	64.6	0.79	4.6	2.9	2.5	11.4	3.3	6.2	1.0	9.7	6.4	13.0
2006	66.3	0.80	5.1	3.1	2.5	11.9	3.3	6.4	1.0	9.5	6.7	13.0
2007	67.2	0.81	4.9	3.2	2.6	12.6	3.0	6.5	1.0	9.5	6.9	13.0
2008	67.9	0.81	4.8	3.2	2.6	13.2	3.0	6.5	1.0	9.4	7.0	13.1
2009	68.8	0.82	4.8	3.3	2.7	13.5	3.0	6.7	1.0	9.4	7.0	13.3
2010	69.8	0.82	4.7	3.3	2.8	13.8	3.1	6.8	1.0	9.5	7.1	13.5
2011	71.0	0.82	4.6	3.3	2.9	14.1	3.1	7.1	1.0	9.7	7.1	13.8
2012	72.4	0.82	4.6	3.4	3.0	14.3	3.2	7.3	1.0	10.0	7.2	14.1
2013	73.7	0.82	4.5	3.4	3.1	14.5	3.3	7.5	1.0	10.4	7.2	14.5
2014	75.4	0.81	4.5	3.5	3.2	14.6	3.4	7.6	1.0	10.9	7.3	15.0
2015	77.1	0.81	4.6	3.5	3.3	14.8	3.5	7.8	1.0	11.4	7.3	15.4
2016	78.9	0.80	4.7	3.5	3.4	15.0	3.6	7.9	1.0	12.0	7.4	15.9
2017	80.8	0.80	4.7	3.5	3.5	15.1	3.7	8.0	1.1	12.7	7.5	16.5
2018	82.7	0.79	4.8	3.6	3.7	15.3	3.8	8.0	1.1	13.3	7.5	17.1
2019	84.7	0.79	4.8	3.6	3.8	15.4	3.9	8.1	1.1	14.0	7.6	17.6
2020	86.5	0.78	4.9	3.6	3.9	15.6	4.1	8.2	1.1	14.7	7.6	18.2
2021	88.4	0.78	4.8	3.6	4.0	15.7	4.2	8.3	1.1	15.3	7.6	18.8
2022	90.2	0.78	4.9	3.6	4.2	15.8	4.3	8.4	1.1	16.0	7.6	19.4
2023	92.0	0.77	4.9	3.6	4.3	16.0	4.4	8.5	1.1	16.5	7.7	19.9
2024	93.6	0.77	4.9	3.6	4.4	16.1	4.5	8.6	1.1	17.1	7.7	20.5
2025	95.2	0.76	4.9	3.6	4.5	16.3	4.6	8.6	1.1	17.6	7.7	20.9
2026	96.6	0.76	4.9	3.6	4.7	16.4	4.8	8.7	1.1	18.0	7.7	21.4
2027	97.9	0.75	4.9	3.7	4.8	16.5	4.9	8.8	1.2	18.4	7.7	21.8
2028	99.2	0.75	5.0	3.7	4.9	16.6	5.0	8.9	1.2	18.8	7.8	22.1
2029	100.3	0.74	5.0	3.7	5.0	16.7	5.1	9.0	1.2	19.1	7.8	22.4
2030	101.3	0.74	5.0	3.7	5.1	16.9	5.1	9.0	1.2	19.3	7.8	22.6

