

NEVADA COUNTY ECONOMIC FORECAST

Nevada County is located on the California-Nevada state border. In addition to being a leisure destination, the county is a mini technology hub, home to over 50 high tech businesses. Nevada County has a population of 99,584 people and 30,342 wage and salary jobs. The per capita income in Nevada County is \$38,812, and the average salary per worker is \$40,419. The median household income is estimated at \$65,100 in 2007.

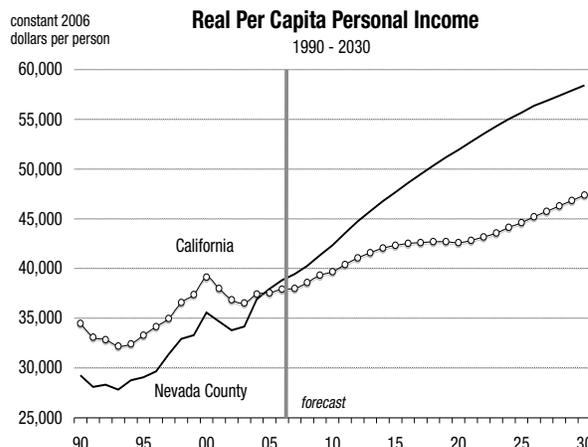
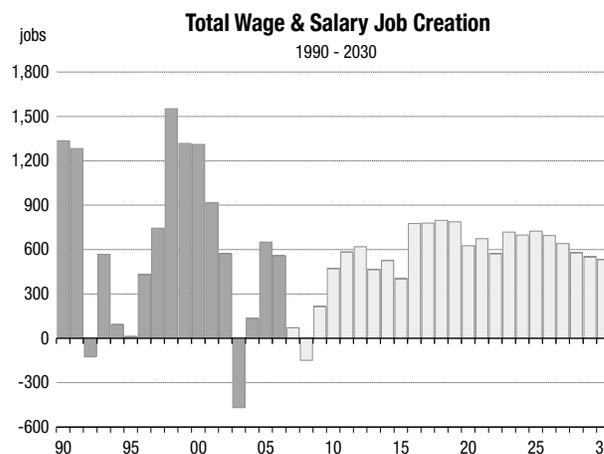
In 2006, 560 total wage and salary jobs were created in Nevada County, representing an increase in employment of 1.9 percent. Non-farm employment, which accounts for over 99 percent of total employment in the county, accounted for all of the growth. The unemployment rate declined to 4.4 percent in 2006.

The principal sectors that are producing jobs in Nevada County are professional services and construction. In 2006, 250 construction jobs and nearly 280 professional service jobs were created. The healthcare and education services, and public sectors both lost 50 jobs in 2006. The largest employment sectors in the county are the retail, leisure services, education and healthcare services, and government sectors. Many of the largest employers in the county are related to tourism, including Soda Springs Ski Area, Sugar Bowl Ski Resort, and Boreal Mountain Resort.

The population grew in Nevada County at a rate of 0.4 percent in 2006. The largest city in the county is Truckee with 16,019 residents, which grew 1.4 percent from January 2006 to January 2007. Net migration was positive last year, with an estimated total of 485 migrants entering the county. Since 1997 the county has relied on net migration for growth, as the natural increase has been negative.

FORECAST HIGHLIGHTS

- Total wage and salary job growth is forecast to decline to 0.2 percent in 2007. From 2007 to 2011, total employment growth averages 0.8 percent per year.
- Average salaries adjusted for inflation are currently below the California state average, and will remain so over the forecast period. Inflation adjusted salaries are expected to rise an average of 0.6 percent per year over the next 5 years.
- Between 2007 and 2011, the momentum for employment growth is in professional services, leisure services, retail trade and government. These sectors account for virtually all net job creation over the next five years. Employment declines in the healthcare and education, and construction sectors.
- Population growth in the 2007 to 2011 period is forecast to average a scant 0.3 percent per year.

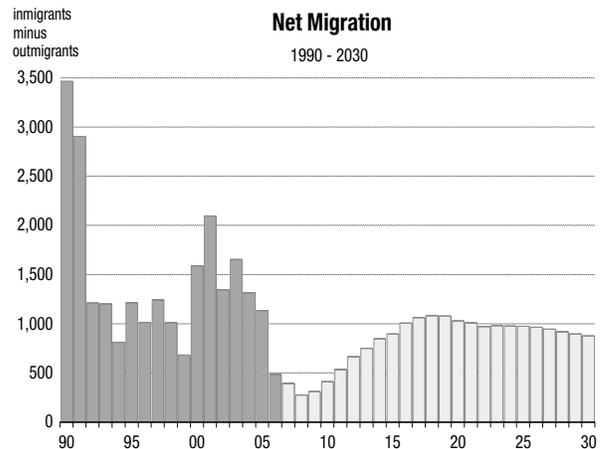
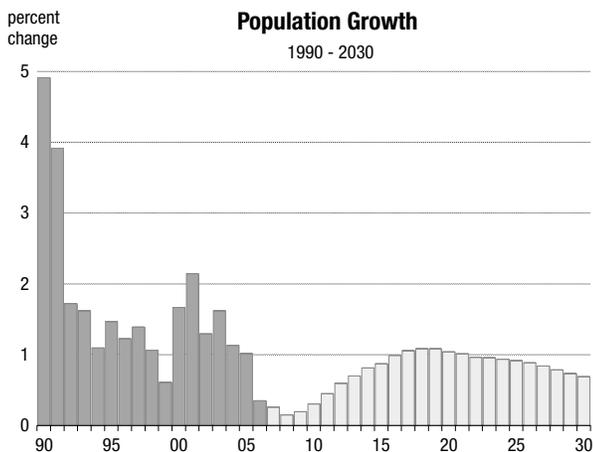


- Net migration is expected to be approximately 400 net migrants entering the county in 2007, down from over 1,000 every year from 2000 to 2005. Over the next five years net migration averages 390 net migrants per year.
- Real per capita income is forecast to increase 1.6 percent in 2007. Over the next five years real per capita incomes are expected to increase an average of 2.3 percent per year.
- Total taxable sales, adjusted for inflation, are forecast to increase 1.9 percent in 2007. Over the next five years real taxable sales are forecast to increase at a rate of 3.4 percent per year.
- Industrial production is forecast to increase 4.7 percent in 2007. Over the next five years the growth rate of industrial production averages 4.5 percent per year. Total crop production is expected to decline marginally between 2007 and 2011.

Nevada County Economic Forecast

1997-2006 History, 2007-2030 Forecast

	Population (people)	Net Migration (people)	Registered Vehicles (thousands)	Households (thousands)	New Homes Permitted (homes)	Total Taxable Sales (billions)	Personal Income (billions)	Real Per Capita Income (dollars)	Inflation Rate (% change in CPI)	Real Farm Crop Value (millions)	Real Industrial Production (millions)	Unemploy- ment Rate (percent)
1997	89,353	1,243	95.1	35.0	645	\$0.76	\$2.14	\$31,354	3.4	9.2	236.3	6.2
1998	90,306	1,011	102.0	35.4	668	\$0.78	\$2.35	\$32,932	3.2	7.6	272.4	5.5
1999	90,860	683	106.1	36.0	815	\$0.91	\$2.49	\$33,308	4.2	8.2	249.2	4.1
2000	92,378	1,589	112.4	36.9	847	\$1.00	\$2.83	\$35,577	4.5	8.3	261.9	4.1
2001	94,360	2,096	118.0	37.4	680	\$1.02	\$2.97	\$34,674	5.4	7.9	249.1	4.4
2002	95,584	1,346	120.1	38.0	912	\$1.03	\$2.98	\$33,792	1.6	8.1	229.9	5.3
2003	97,134	1,655	119.3	38.6	912	\$1.06	\$3.11	\$34,156	1.8	8.4	245.9	5.6
2004	98,235	1,316	128.2	39.4	979	\$1.17	\$3.44	\$36,915	1.2	9.1	263.0	5.3
2005	99,236	1,134	129.4	40.2	829	\$1.27	\$3.65	\$37,947	2.0	9.6	266.8	4.8
2006	99,584	485	131.5	40.6	639	\$1.37	\$3.87	\$38,812	3.3	9.9	270.8	4.4
2007	99,845	394	133.6	41.2	525	\$1.43	\$4.05	\$39,440	2.9	10.1	283.5	4.6
2008	99,997	276	134.5	41.7	588	\$1.51	\$4.23	\$40,258	2.0	10.0	296.8	4.8
2009	100,194	311	135.9	42.2	573	\$1.62	\$4.43	\$41,319	2.0	10.0	309.6	4.7
2010	100,501	410	138.3	42.6	656	\$1.72	\$4.67	\$42,350	2.5	10.0	322.9	4.6
2011	100,954	535	141.5	43.2	692	\$1.82	\$4.94	\$43,542	2.4	9.8	337.2	4.5
2012	101,557	664	144.9	43.8	789	\$1.93	\$5.22	\$44,739	2.2	9.7	351.4	4.6
2013	102,270	750	148.1	44.4	795	\$2.05	\$5.50	\$45,761	2.3	9.6	365.6	4.8
2014	103,103	847	151.3	45.1	852	\$2.17	\$5.80	\$46,778	2.3	9.5	379.4	4.9
2015	104,004	895	154.0	45.8	849	\$2.30	\$6.12	\$47,671	2.6	9.4	390.9	5.0
2016	105,039	1,007	157.7	46.5	880	\$2.44	\$6.47	\$48,609	2.7	9.3	403.5	4.9
2017	106,151	1,063	161.6	47.2	880	\$2.58	\$6.83	\$49,461	2.7	9.0	417.1	4.9
2018	107,302	1,083	165.5	47.9	884	\$2.73	\$7.20	\$50,332	2.5	8.9	432.2	5.0
2019	108,466	1,078	169.4	48.7	879	\$2.89	\$7.59	\$51,184	2.5	8.7	448.3	5.0
2020	109,595	1,029	172.8	49.4	855	\$3.05	\$7.98	\$51,933	2.5	8.6	461.3	5.0
2021	110,705	1,009	175.8	50.1	830	\$3.22	\$8.38	\$52,752	2.4	8.3	471.9	5.0
2022	111,775	973	178.3	50.8	792	\$3.38	\$8.81	\$53,541	2.5	8.2	479.0	5.1
2023	112,848	981	181.0	51.4	805	\$3.54	\$9.24	\$54,311	2.5	8.0	487.7	5.1
2024	113,908	976	183.7	52.1	796	\$3.72	\$9.67	\$55,024	2.3	7.9	497.8	5.1
2025	114,954	975	186.4	52.8	802	\$3.93	\$10.11	\$55,671	2.4	7.8	507.0	5.1
2026	115,975	965	189.0	53.4	792	\$4.13	\$10.57	\$56,351	2.4	7.7	516.5	5.0
2027	116,953	945	191.1	54.1	786	\$4.33	\$11.02	\$56,855	2.5	7.5	524.4	5.0
2028	117,875	918	193.0	54.7	767	\$4.55	\$11.51	\$57,364	2.7	7.3	534.4	4.9
2029	118,744	895	194.6	55.4	745	\$4.77	\$12.01	\$57,887	2.7	7.2	545.7	4.9
2030	119,564	875	196.2	56.0	717	\$5.00	\$12.52	\$58,417	2.6	7.1	556.6	4.8



Nevada County Employment Forecast

1997-2006 History, 2007-2030 Forecast

	Total Wage & Salary	Farm	Mining & Construction	Manufacturing	Transportation & Utilities	Wholesale & Retail Trade	Financial Activities	Professional Services	Information	Health & Education	Leisure	Government
-----employment (thousands of jobs)-----												
1997	23.8	0.11	1.9	2.3	0.5	4.4	1.3	1.6	0.4	2.6	3.1	4.9
1998	25.3	0.13	2.3	2.3	0.7	4.4	1.3	1.9	0.4	2.6	3.4	5.0
1999	26.7	0.15	2.7	2.3	0.5	4.6	1.4	2.5	0.4	2.8	3.5	5.1
2000	28.0	0.09	2.9	2.3	0.5	4.9	1.5	2.7	0.4	3.0	3.7	5.3
2001	28.9	0.10	3.3	2.1	0.5	4.7	1.6	2.5	0.4	3.4	3.7	5.6
2002	29.5	0.10	3.3	1.8	0.5	4.8	1.7	2.5	0.4	3.6	3.8	5.8
2003	29.0	0.10	3.1	1.8	0.5	4.6	1.7	2.6	0.4	3.8	3.7	5.7
2004	29.1	0.09	3.3	1.9	0.5	4.5	1.7	2.4	0.4	3.8	4.0	5.5
2005	29.8	0.08	3.7	1.9	0.5	4.5	1.6	2.5	0.4	3.8	4.2	5.4
2006	30.3	0.08	3.9	1.9	0.5	4.7	1.6	2.7	0.4	3.8	4.2	5.4
2007	30.4	0.06	4.2	1.9	0.5	4.5	1.6	2.8	0.4	3.7	4.0	5.5
2008	30.3	0.06	3.8	1.9	0.5	4.7	1.6	2.9	0.4	3.7	4.0	5.6
2009	30.5	0.06	3.6	1.9	0.5	4.8	1.6	3.0	0.4	3.6	4.2	5.6
2010	31.0	0.06	3.6	1.9	0.5	4.9	1.6	3.0	0.4	3.5	4.4	5.8
2011	31.5	0.07	3.6	2.0	0.5	5.0	1.6	3.0	0.4	3.5	4.5	5.9
2012	32.2	0.07	3.8	2.0	0.5	5.0	1.6	3.1	0.4	3.5	4.7	6.0
2013	32.6	0.07	3.7	2.0	0.6	5.1	1.6	3.1	0.4	3.5	4.8	6.2
2014	33.2	0.08	3.8	2.0	0.6	5.2	1.6	3.2	0.4	3.6	4.9	6.3
2015	33.6	0.08	3.6	2.0	0.6	5.2	1.6	3.3	0.4	3.7	5.0	6.4
2016	34.3	0.08	3.7	2.0	0.6	5.3	1.7	3.4	0.4	3.8	5.1	6.5
2017	35.1	0.08	3.7	2.0	0.6	5.4	1.7	3.5	0.4	4.0	5.3	6.6
2018	35.9	0.09	3.8	2.0	0.6	5.4	1.7	3.6	0.4	4.2	5.4	6.8
2019	36.7	0.09	3.8	2.0	0.6	5.5	1.7	3.7	0.4	4.4	5.5	6.9
2020	37.3	0.09	3.8	1.9	0.6	5.5	1.7	3.7	0.4	4.6	5.6	7.1
2021	38.0	0.10	3.8	1.9	0.7	5.6	1.7	3.8	0.4	4.9	5.6	7.2
2022	38.6	0.10	3.7	1.9	0.7	5.7	1.8	3.9	0.5	5.1	5.7	7.3
2023	39.3	0.10	3.7	1.9	0.7	5.7	1.8	4.0	0.5	5.3	5.7	7.4
2024	40.0	0.10	3.8	1.9	0.7	5.8	1.8	4.1	0.5	5.6	5.8	7.6
2025	40.7	0.11	3.8	1.9	0.7	5.8	1.8	4.2	0.5	5.8	5.8	7.7
2026	41.4	0.11	3.9	1.9	0.7	5.9	1.9	4.3	0.5	6.0	5.8	7.8
2027	42.1	0.11	3.9	1.9	0.7	5.9	1.9	4.3	0.5	6.2	5.9	7.9
2028	42.6	0.11	3.9	1.9	0.7	6.0	1.9	4.4	0.5	6.4	5.9	8.0
2029	43.2	0.12	3.9	1.9	0.7	6.0	1.9	4.5	0.5	6.6	6.0	8.1
2030	43.7	0.12	3.8	1.9	0.7	6.1	1.9	4.6	0.5	6.8	6.0	8.2

