



Michigan Avenue Neighborhood Greenway Final Concept Plan

City of Santa Monica

Environmental Justice
FY 11-12 Grant Cycle
District 7
Grant Award Amount: \$138,600



Project Summary:

The project intends to create a Michigan Avenue bicycle corridor through the City of Santa Monica, the centerpiece of which is a roughly one-mile long Bicycle Boulevard between 7th and 20th Streets. The project enhances the bicycle and pedestrian quality of the street, thereby improving mobility and accessibility, enhancing safety for all users, enhancing the environment, and reflecting community values.

Community Outreach

- Workshop #1 held on 03/16/2013 had residents walk/bike down the corridor to determine major problems upon which the city should focus.
- Workshop #2 held on 09/21/2013 was a community festival which displayed the installation of temporary improvements so residents could see what changes will be made.
- In Workshop #3 held on 12/09/2013, the team behind MANGo compiled feedback from citizens and crafted the preferred concept plan.

Environmental Justice Community Outreach:

- Reached out to residents of the Pico neighborhood, including the local high school and college.

Project Outcome

- Implement new technologies and public walkways in order to slow traffic, encourage neighborhood walking and bike riding, make creative and safe community space for all ages, and to enhance greening and sustainable features.

Successes & Next Steps

- At the 4th workshop the City Council voted unanimously to adopt the MANGo plan.
- The next step is to create a brand that includes signage and a logo design in order to foster public support.
- Phase 1, which is expected to be completed within the first 5 years of the project, is dedicated to implementing relatively small improvements to the corridor, for example, new speed signs.
- Phase 2, which is expected to begin after the 5th year, is dedicated to extending traffic calming measures through the Pico neighborhood to the east, along the Neighborhood Wiggle and the Bergamot Connector.
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