

# LASSEN COUNTY ECONOMIC FORECAST

Lassen County is one of the northernmost counties in California. It is approximately the same size as the state of Connecticut. The county's name was derived from Mount Lassen, which is actually in neighboring Shasta County. Lassen County has a population of 33,700 people and a total of 10,200 wage and salary jobs. The per capita income in Lassen County is \$29,752 and the average salary per worker is \$54,994.

The largest employers in the county are public institutions; 62 percent of all jobs in the county are in the public sector. The penitentiaries and correctional institutions in Susanville account for a large portion of these jobs. They employ nearly 2,300 people and house more than 8,100 inmates.

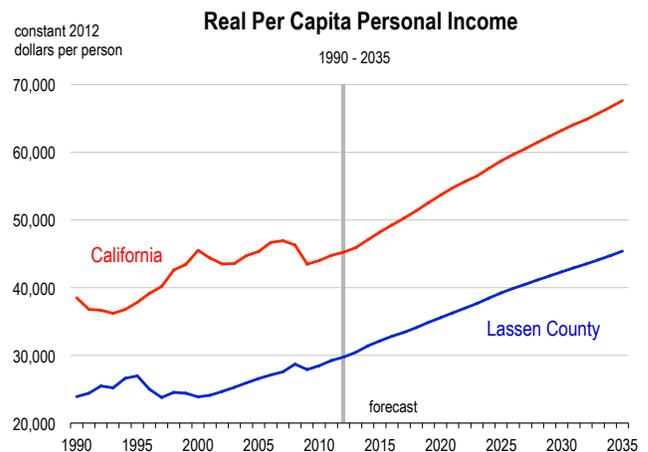
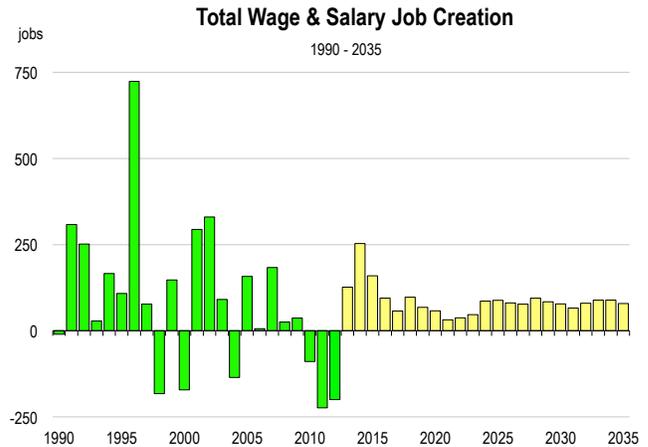
In 2012, a total of 200 wage and salary jobs were lost in Lassen County, representing a decline of 2.0 percent. The farm sector added 86 jobs, whereas the non-farm sector lost 286 jobs. However, despite overall job losses, the unemployment rate fell from 13.4 percent in 2011 to 12.6 percent in 2012.

Over the course of 2012, most sectors were characterized by job losses. The largest declines were observed in government (-210 jobs), leisure and hospitality (-38 jobs) and education and healthcare (-34 jobs). The only sectors with significant gains were agriculture (+86 jobs), and wholesale and retail trade (+36 jobs).

Between 2007 and 2012, the population of Lassen County declined at an annual rate of 1.2 percent. This decline was entirely the result of out-migration, as an average of 600 net migrants left the county each year. Net migration is expected to turn positive in 2014, and remain positive over the life of the forecast. However, net migration will be relatively low, and population growth will be moderate.

## FORECAST HIGHLIGHTS

- Total wage and salary employment is expected to increase by 1.3 percent in 2013. Over the entire 2013-2018 period, growth is expected to average 1.3 percent per year, with faster growth in the near-term and slower growth thereafter.
- Average salaries are currently below the California state average, and will remain so over the forecast period. Inflation-adjusted salaries are expected to rise by an average of 0.7 percent per year between 2013 and 2018.
- Between 2013 and 2018, the public sector will account for 51 percent of total employment growth. Education and healthcare, transportation and utilities, and construction will account for an additional 35 percent of job growth over this period.

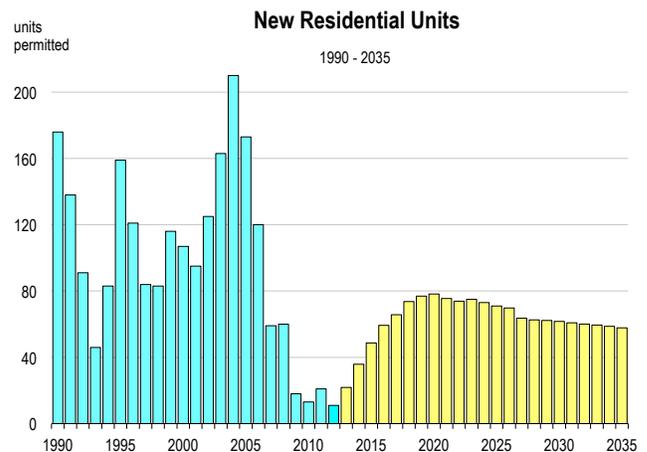
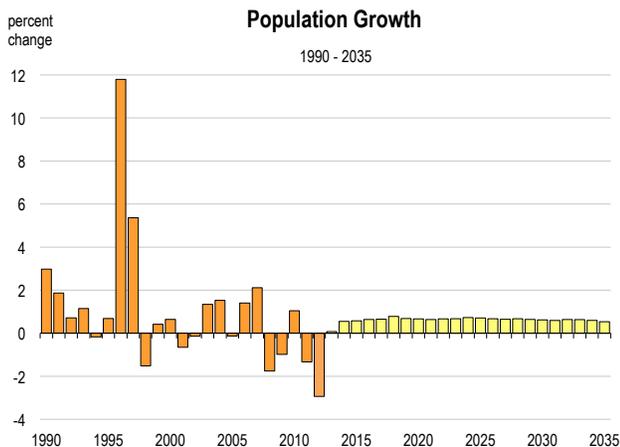


- The population is expected to remain relatively flat in 2013. Over the following five years, growth will slowly accelerate, averaging 0.6 percent per year for the duration of the period.
- In 2013, net migration will largely be flat, but in-migration will resume in 2014. Over the 2013-2018 period, an average of 130 net migrants will enter the county each year.
- Real per capita income is forecast to increase by 2.3 percent in 2013. From 2013 to 2018, real per capita income is expected to increase at an average rate of 2.3 percent per year.
- Over the next five years, inflation-adjusted taxable sales are expected to increase at an average rate of 3.8 percent per year.
- Industrial production is forecast to increase by 0.5 percent in 2013. Growth will then accelerate, averaging 4.6 percent per year between 2013 and 2018.

# Lassen County Economic Forecast

## 2006-2012 History, 2013-2040 Forecast

	Population (people)	Net Migration (people)	Registered Vehicles (thousands)	Households (thousands)	New Homes Permitted (homes)	Total Taxable Sales (millions)	Personal Income (billions)	Real Per Capita Income (dollars)	Inflation Rate (% change in CPI)	Real Farm Crop Value (millions)	Real Industrial Production (millions)	Unemploy- ment Rate (percent)
2006	35,011	393	37.7	10.0	120	\$286.5	\$0.83	\$27,114	3.3	83.7	129.9	7.9
2007	35,749	655	37.9	10.1	59	\$279.9	\$0.89	\$27,565	3.2	72.8	131.1	8.2
2008	35,120	-753	37.6	10.1	60	\$260.1	\$0.94	\$28,707	3.1	98.2	124.5	9.5
2009	34,773	-474	37.5	10.1	18	\$221.5	\$0.91	\$27,913	0.9	73.7	65.3	12.6
2010	35,136	-179	37.1	10.1	13	\$219.5	\$0.95	\$28,467	1.2	78.5	64.8	14.0
2011	34,668	-531	36.4	10.1	21	\$234.6	\$0.99	\$29,238	2.6	104.5	75.1	13.4
2012	33,650	-1,081	35.2	10.1	11	\$248.0	\$1.00	\$29,752	2.7	101.6	76.1	12.6
2013	33,676	-35	35.4	10.1	22	\$268.2	\$1.05	\$30,444	2.3	105.1	76.5	11.6
2014	33,860	117	35.7	10.1	36	\$288.7	\$1.12	\$31,401	2.7	107.7	78.2	10.9
2015	34,055	115	36.0	10.1	49	\$306.6	\$1.17	\$32,153	2.1	106.9	81.6	10.0
2016	34,273	127	36.3	10.1	59	\$325.5	\$1.24	\$32,823	2.4	110.2	85.8	9.1
2017	34,496	125	36.6	10.2	66	\$342.9	\$1.29	\$33,415	2.1	112.6	90.6	8.9
2018	34,765	170	36.9	10.2	74	\$362.4	\$1.36	\$34,119	2.1	115.0	95.6	8.7
2019	35,003	142	37.2	10.3	77	\$382.8	\$1.43	\$34,858	2.1	118.1	101.3	8.7
2020	35,236	132	37.5	10.3	78	\$402.3	\$1.50	\$35,565	2.1	116.6	107.1	8.6
2021	35,460	122	37.7	10.4	76	\$422.1	\$1.57	\$36,272	2.2	114.2	111.6	8.3
2022	35,696	141	38.0	10.4	74	\$442.0	\$1.65	\$36,964	2.3	118.1	115.7	7.8
2023	35,936	153	38.2	10.5	75	\$463.0	\$1.73	\$37,661	2.3	121.2	120.0	7.7
2024	36,197	183	38.4	10.5	73	\$489.7	\$1.82	\$38,463	2.4	124.9	124.5	7.7
2025	36,454	182	38.6	10.6	71	\$516.9	\$1.92	\$39,244	2.4	127.8	129.1	7.8
2026	36,699	175	38.9	10.6	70	\$542.9	\$2.01	\$39,902	2.5	129.2	133.6	7.8
2027	36,936	173	39.1	10.7	64	\$569.8	\$2.11	\$40,510	2.5	129.9	138.2	7.7
2028	37,185	187	39.4	10.7	63	\$596.4	\$2.21	\$41,137	2.5	132.0	142.9	7.7
2029	37,423	176	39.7	10.8	62	\$623.3	\$2.31	\$41,741	2.5	133.4	147.8	7.7
2030	37,654	169	39.9	10.8	62	\$652.0	\$2.41	\$42,336	2.5	131.3	152.7	7.7
2031	37,878	157	40.2	10.8	61	\$682.9	\$2.52	\$42,923	2.5	129.2	157.8	7.7
2032	38,119	168	40.4	10.9	60	\$715.2	\$2.64	\$43,490	2.5	134.1	163.0	7.6
2033	38,360	172	40.7	10.9	59	\$749.0	\$2.76	\$44,104	2.5	138.2	168.3	7.6
2034	38,588	169	41.0	11.0	59	\$783.6	\$2.88	\$44,747	2.5	141.4	173.8	7.7
2035	38,794	158	41.2	11.0	58	\$819.0	\$3.01	\$45,407	2.5	142.1	179.4	7.7
2036	39,004	166	41.5	11.0	57	\$855.3	\$3.15	\$46,073	2.5	147.1	185.1	7.6
2037	39,208	161	41.8	11.1	56	\$892.3	\$3.30	\$46,754	2.5	149.6	191.1	7.7
2038	39,399	147	42.1	11.1	55	\$930.1	\$3.45	\$47,445	2.5	145.9	197.2	7.6
2039	39,602	160	42.3	11.2	55	\$968.9	\$3.60	\$48,173	2.5	149.0	203.5	7.6
2040	39,805	162	42.6	11.2	54	\$1,008.6	\$3.77	\$48,926	2.4	151.4	211.7	7.6

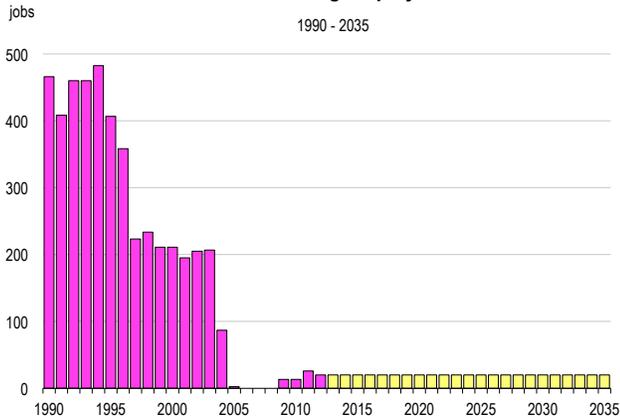


# Lassen County Employment Forecast

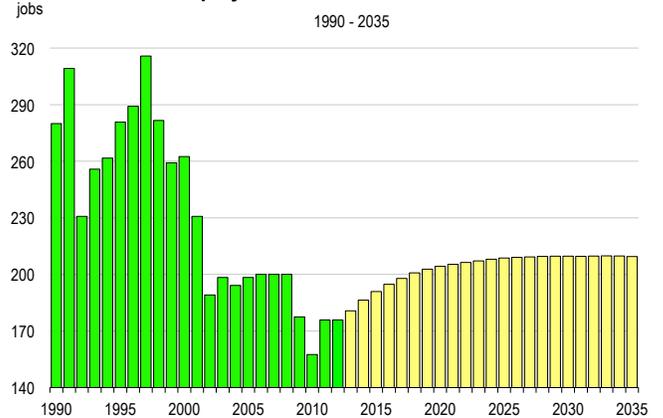
## 2006-2012 History, 2013-2040 Forecast

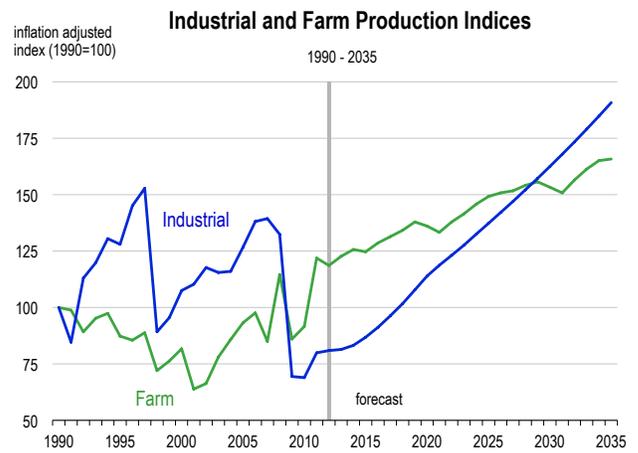
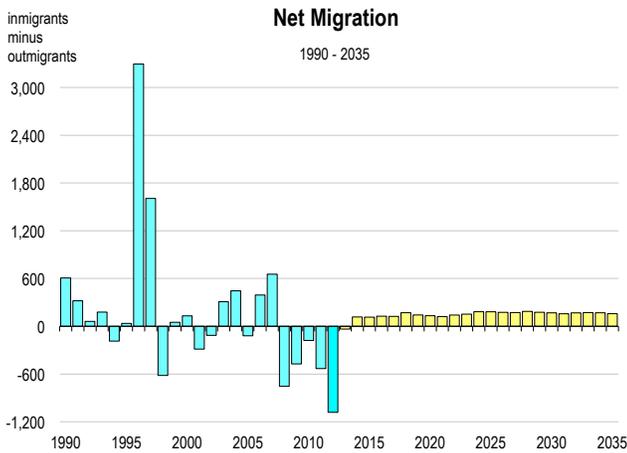
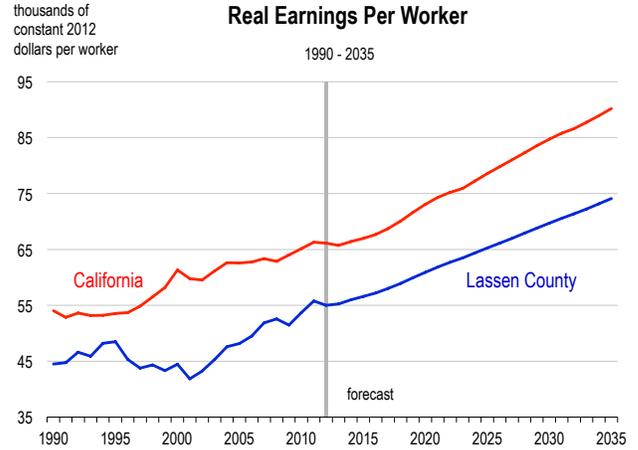
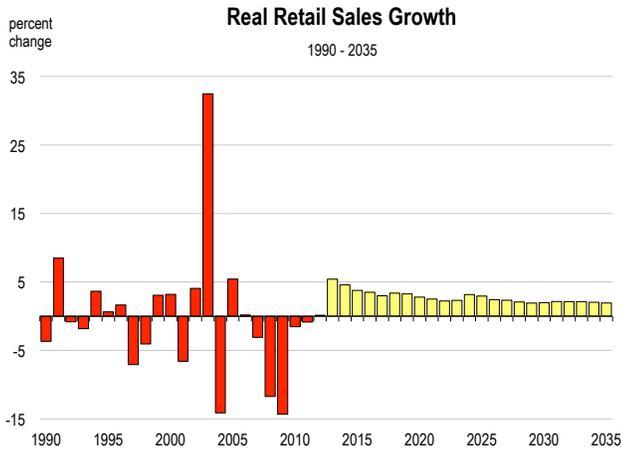
	Total Wage & Salary	Farm	Construction	Manufacturing	Transportation & Utilities	Wholesale & Retail Trade	Financial Activities	Professional Services	Information	Health & Education	Leisure	Government
-----employment (thousands of jobs)-----												
2006	10.3	0.40	0.29	0.03	0.16	1.00	0.17	0.19	0.12	0.87	0.74	6.02
2007	10.4	0.41	0.23	0.03	0.15	1.06	0.17	0.18	0.13	0.86	0.71	6.22
2008	10.5	0.42	0.17	0.02	0.15	1.03	0.18	0.18	0.13	0.90	0.60	6.44
2009	10.6	0.47	0.12	0.01	0.11	0.98	0.16	0.18	0.11	0.95	0.60	6.64
2010	10.5	0.44	0.10	0.01	0.10	0.91	0.15	0.16	0.09	0.92	0.62	6.73
2011	10.3	0.54	0.10	0.03	0.10	0.86	0.13	0.17	0.08	0.92	0.63	6.48
2012	10.2	0.55	0.11	0.03	0.09	0.89	0.14	0.17	0.07	0.94	0.64	6.41
2013	10.4	0.55	0.13	0.03	0.09	0.92	0.15	0.18	0.06	0.96	0.66	6.47
2014	10.6	0.56	0.15	0.03	0.09	0.93	0.15	0.18	0.06	0.97	0.68	6.57
2015	10.8	0.56	0.18	0.03	0.09	0.96	0.16	0.19	0.05	0.99	0.70	6.72
2016	11.0	0.56	0.19	0.03	0.09	0.99	0.16	0.19	0.05	1.01	0.71	6.77
2017	11.0	0.57	0.20	0.03	0.09	0.99	0.16	0.19	0.04	1.03	0.73	6.78
2018	11.1	0.57	0.21	0.03	0.10	1.00	0.16	0.20	0.04	1.04	0.74	6.84
2019	11.2	0.58	0.21	0.03	0.10	1.00	0.16	0.20	0.04	1.06	0.76	6.87
2020	11.3	0.58	0.21	0.03	0.10	1.01	0.16	0.20	0.03	1.07	0.78	6.92
2021	11.4	0.57	0.22	0.03	0.10	1.01	0.16	0.20	0.03	1.09	0.79	6.99
2022	11.5	0.58	0.22	0.03	0.11	1.02	0.16	0.20	0.03	1.10	0.80	7.03
2023	11.6	0.59	0.22	0.03	0.11	1.03	0.16	0.20	0.03	1.11	0.82	7.07
2024	11.7	0.59	0.22	0.03	0.12	1.03	0.17	0.20	0.03	1.13	0.83	7.09
2025	11.8	0.60	0.22	0.03	0.12	1.04	0.17	0.21	0.03	1.15	0.85	7.14
2026	11.9	0.60	0.22	0.03	0.13	1.04	0.17	0.21	0.02	1.16	0.86	7.20
2027	12.0	0.61	0.22	0.03	0.13	1.05	0.17	0.21	0.02	1.18	0.87	7.27
2028	12.1	0.61	0.22	0.03	0.14	1.05	0.17	0.21	0.02	1.19	0.89	7.32
2029	12.2	0.61	0.22	0.03	0.14	1.06	0.17	0.21	0.02	1.21	0.90	7.39
2030	12.3	0.61	0.21	0.03	0.14	1.06	0.17	0.21	0.02	1.23	0.91	7.45
2031	12.4	0.60	0.21	0.03	0.15	1.07	0.17	0.21	0.02	1.24	0.92	7.48
2032	12.5	0.62	0.22	0.03	0.15	1.08	0.17	0.20	0.02	1.26	0.93	7.52
2033	12.6	0.63	0.21	0.03	0.15	1.08	0.17	0.21	0.02	1.27	0.95	7.58
2034	12.7	0.63	0.21	0.03	0.16	1.09	0.18	0.20	0.02	1.29	0.96	7.63
2035	12.8	0.64	0.21	0.03	0.16	1.09	0.18	0.20	0.02	1.30	0.97	7.68
2036	12.9	0.65	0.21	0.03	0.16	1.10	0.18	0.20	0.02	1.32	0.98	7.74
2037	13.0	0.66	0.21	0.03	0.16	1.10	0.18	0.20	0.02	1.33	1.00	7.79
2038	13.0	0.65	0.21	0.03	0.17	1.11	0.18	0.20	0.02	1.35	1.01	7.82
2039	13.1	0.65	0.21	0.03	0.17	1.11	0.18	0.20	0.02	1.37	1.02	7.89
2040	13.3	0.66	0.21	0.03	0.17	1.12	0.18	0.20	0.02	1.38	1.04	7.95

**Manufacturing Employment**



**Employment in Professional Services**





## County Economic and Demographic Indicators

### Projected Economic Growth (2013-2018)

Expected retail sales growth:	19.5 %
Expected job growth:	6.5 %
Fastest growing jobs sector:	Transportation & Utilities
Expected personal income growth:	15.7 %

Expected population growth:	3.2 %
Net migration to account for:	59.9 %
Expected growth in number of vehicles:	4.3 %

### Demographics (2013)

Unemployment rate (April 2013)	10.8 %
County Rank* in California (58 counties):	35th
Working age (16-64) population:	74.0 %

Population with B.A. Degree or higher:	12.4 %
Median Home Selling Price (2012):	\$90,000
Median Household Income:	\$48,990

### Quality of Life

Violent Crime rate (2010):	340 per 100,000 persons
County Rank* in California (58 counties):	22nd
Average Commute Time to work (2013):	19.1 minutes

High School drop out rate (2011):	18.2 %
Households at/below poverty line (2013):	10.6 %

\* The county ranked 1st corresponds to the lowest rate in California