

## **“Fight Hunger One Stop at a Time” Overview**

Caltrans has entered into a partnership with our colleagues at Amtrak, the Capitol Corridor Joint Powers Authority (CCJPA) and northern California food banks to collect non-perishable food donations at staffed stations along our corridor. “Fight Hunger - One Stop at a Time” is a two-week campaign with a goal of helping resupply local food banks for the busy summer months. With the struggling economy and the unavailability of free meals for children during school break, the need to replenish food banks is greater than ever.

Food barrels will be placed at Stockton, Modesto, Merced, Fresno, Hanford, Bakersfield, Sacramento, Davis, Martinez, Emeryville, Oakland Jack London Square, San Francisco Ferry Building and San Jose stations from June 1 to June 15. Caltrans and CCJPA are working together to build public awareness about the campaign via internal and external public relations efforts.

### **How the San Joaquin Valley Rail Committee Can Support the Campaign**

We invite SJVRC members and their agencies to participate in the “Fight Hunger” campaign by:

- Handing out bookmarks to promote the “Fight Hunger” campaign at community outreach events in May 2012.
- Posting messages about the food drive on electronic message boards at local transit stations with connections to San Joaquin trains.
- Alerting your communities about the campaign and how they can donate via Facebook, Twitter and a link to the “Fight Hunger” page on Amtrak California's website.
- Hosting a collection bin at your office building or transit station(s) and donate the food to the “Fight Hunger” food drive (flyer and posters templates to be provided by Caltrans)
- Co-hosting a collection event at a San Joaquin station in the Central Valley with Caltrans staff.
- Displaying posters on your local transit lines promoting the campaign.

**If you are interested in helping with any of the options outlined above, please contact Shelly Chernicki at [shelly\\_chernicki@dot.ca.gov](mailto:shelly_chernicki@dot.ca.gov) .**