

STATE OF CALIFORNIA · DEPARTMENT OF TRANSPORTATION

BID PROPOSAL

ADM-1412 (REV. 06/06)

ATTACHMENT 1

CONTRACTOR'S NAME (Please Print): _____

ITEM NO.	ESTIMATED QUANTITY	UNIT OF MEASURE	ITEM	UNIT PRICE (Price per unit of measure)	TOTAL (Estimated quantity X unit price)
1	30	One Advertisement	Actual Cost to prepare one (1) advertisement as described in Exhibit A, Scope of Work.	\$ 642.60	\$ 19,278.00
2	30	One Advertisement	Maximum cost to publish one (1) advertisement as described in Exhibit A, Scope of Work.	\$ 3,641.40	\$ 109,242.00
3	10	One Translation Service	Maximum cost for one (1) translation service , as described in Exhibit A, Scope of Work	\$ 192.00	\$ 1,920.00
				TOTAL THIS PROPOSAL	\$ 239,682.00

(1) THE ABOVE QUANTITIES ARE ESTIMATES ONLY AND ARE GIVEN AS A BASIS FOR COMPARISON OF BIDS. NO GUARANTEE IS MADE OR IMPLIED AS TO THE EXACT QUANTITY THAT WILL BE NEEDED.

(2) IN CASE OF DISCREPANCY BETWEEN THE UNIT PRICE AND THE TOTAL SET FORTH FOR A UNIT BASIS ITEM, THE UNIT PRICE SHALL PREVAIL.

(3) THE BID RATES INCLUDE ALL LABOR, MATERIALS, SUPPLIES, EQUIPMENT, TOOLS, INCIDENTALS, TRAVEL, AND ANY OTHER DIRECT OR INDIRECT COST ASSOCIATED WITH WORK TO BE PERFORMED UNDER THIS AGREEMENT.

(4) ITEM NUMBERS 2 AND 3 ARE MAXIMUM ESTIMATES. CONTRACTOR SHALL BE REIMBURSED AT COST FOR THESE SERVICES, BUT THAT COST SHALL NOT EXCEED THE TOTAL BID AMOUNT LISTED ABOVE.

