

Presentation to:

California Department of Transportation (Caltrans)

**Mobility Action Plan (MAP) Phase I  
Implementation Study**



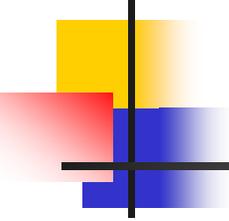
**Presented by:**

Judith Norman - Transportation Consultant  
(JNTC)



**In Association with:**

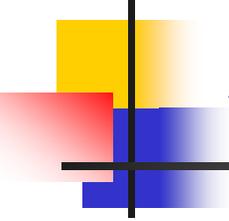
The National Conference of State Legislatures



# OUR PRESENTATION TODAY

---

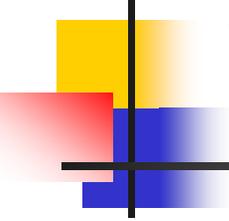
- Introduce the JNTC Project Team
- Team Qualifications and Project Organization
- Our Work Plan and Schedule
- Why JNTC?
- Questions & Answers



# JNTC PROJECT TEAM

---

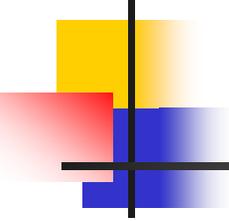
- Judith Norman – Transportation Consultant (JNTC)
  - Judith Norman, Principal, Project Manager
  - Kyle Maetani, Senior Associate
  - Susan Chow, Senior Associate
  - Dennis Brooks, Data Management Support
  - Ray Clay, Management Assistant I
  - Amanda Lambert, Junior Associate
- National Conference of State Legislatures
  - James B. Reed, Program Director, Transportation
  - Matt Sundeen, Program Principal, Transportation



# TEAM QUALIFICATIONS

---

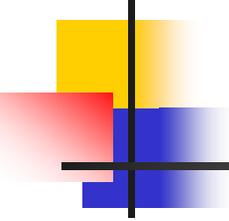
- JNTC – Judith Norman
  - Almost three decades of transportation planning and policy experience
  - Developed numerous Coordinated Transportation Plans in California
  - Skilled in building consensus and agreement between stakeholders on complex issues



# TEAM QUALIFICATIONS (cont'd.)

---

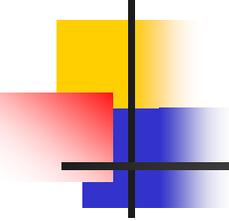
- NCSL (Denver)
  - Bipartisan, nonprofit organization that serves the nation's state legislators and staff
  - 200 staff in Denver and D.C.
  - Nationally respected source of information on state policy issues and state-federal relations
  - Significant research experience with human service transportation issues



# NCSL STRUCTURE

---

- Denver Office:
  - Provides research and analysis for states
  - Undertakes consulting projects with specific states and state agencies
- Washington, D.C. Office
  - Takes the lead on State-Federal relations
  - Lobbies the federal government and Congress on agreed-to state positions

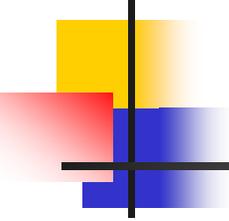


# NCSL

## RESEARCH APPROACH

---

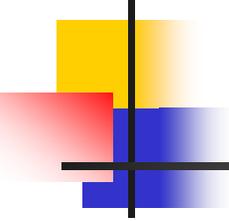
- NCSL provides extensive information to the states, but does not generally tell states what to do.
- Our focus is on identifying “best practice models” for states to evaluate.



# NCSL RESEARCH APPROACH (cont'd.)

---

- In its research work, NCSL's Transportation Program in Denver interfaces with:
  - Federal agencies like FTA, FHWA, NHTSA and FMCSA.
  - National organizations like AASHTO, APTA, CTAA, and TRB.
  - Individual state transportation departments and transportation-related agencies like departments of public safety, state highway patrols, public utility commissions and department of motor vehicles.



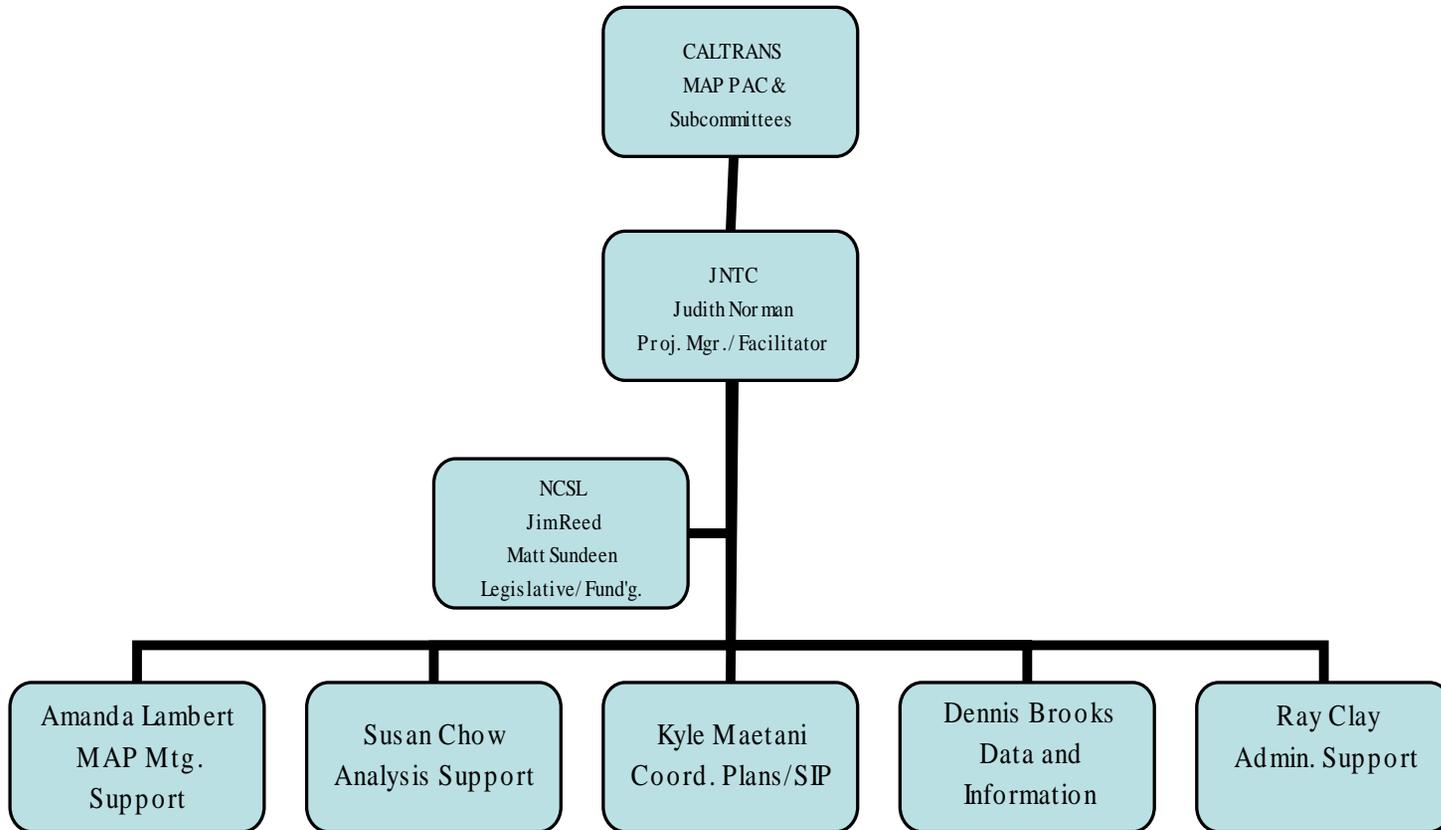
# STRATEGIC PARTNERSHIP

## "VALUE ADDED"

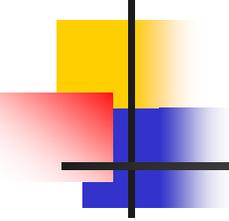
---

- Provides unique opportunity to elevate the project significance
- National relevance for "lessons learned" and "best practices"
  - State Model for Coordination

# PROJECT ORGANIZATION



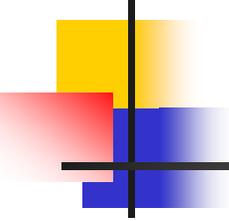
Judith Norman - Transportation  
Consultant



# RELEVANT PROJECTS - JNTC

---

- **Los Angeles County** Public Transit Human Services Coordinated Transportation Plan
- **VCTC** Human Service and Transit Service Coordination Study
- **RCTC** – Public Transit Human Services Transportation Coordination Plan
- **SLO** – Coordinated Human Services Plan
- **NCTD** – North County Pilot Project
- **ASI** – Los Angeles County – JARC and New Freedom Grant Writing and Technical Assistance

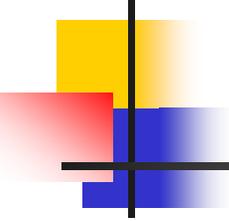


# RELEVANT PROJECTS - NCSL

---

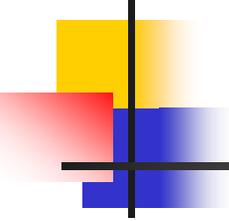
- **CTAA – The State Legislative Role in Coordinating Human Services Transportation**
  - Key product: Coordinated Human Service Transportation: State Legislative Approaches Report 2005
  - 50 state analysis of state level coordination efforts
- **FTA and U.S. Dept. of Labor – Improving State Legislative Awareness of Human Service Transportation Coordination Programs Through Awareness and Education**
  - Key products: Transportation Coordination Database: information on pending legislation, executive orders and statutes related to coordination
  - Issue specific briefs, articles and reports

# RELEVANT PROJECTS – NCSL (cont'd.)



---

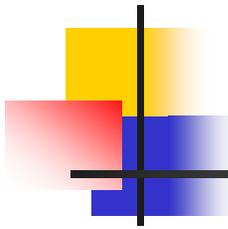
- **AARP - Volunteer Driver Liability**
  - 50 state analysis of volunteer driver liability laws and insurance requirements
  - Interactive online map
  - Report



# PROJECT UNDERSTANDING

---

- Establish an integrated framework to improve human services transportation coordination throughout the state
- Identify and address restrictive laws and regulations
- Develop coordinated strategies and plans to support the framework
  - Fill gaps, reduce duplication and overlap
  - Leverage \$ being spent
  - Infuse new \$



# HIGHLIGHTS OF OUR APPROACH

---

Facilitation and Information Support

+

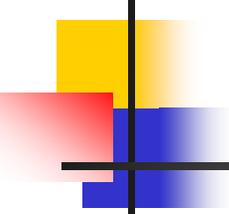
Legislative/Funding Research

+

Stakeholder Involvement

=

***Integrated Statewide Coordination Framework***



# WORK PLAN: TASK 1

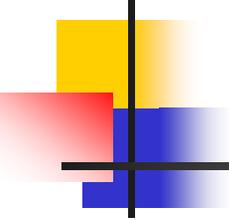
---

## JNTC draft work plan proposed

- Scope refinement and agreement in consultation with Caltrans PM
- Meetings
  - JNTC will schedule, arrange, facilitate and summarize results of MAP PAC and subcommittee meetings
  - Topics and agendas developed to provide project status address and/or resolve emerging project issues

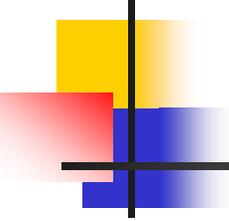
# WORK PLAN: TASK 2

## MAP GOAL 2



---

- Identify restrictive and duplicative laws and regulations
  - Comprehensive legal research
    - Identify relevant statutes
    - Regulations
    - Case law
  - Interviews
    - State agencies
    - Transportation providers
    - Other key stakeholders



# WORK PLAN: TASK 2 (cont'd.)

---

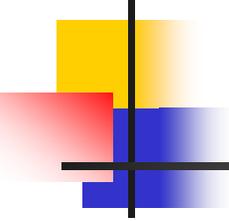
## Develop Matrix

- Create searchable database
  - Program information
  - Existing studies and reports
  - Budget documents
  - Funding levels
  - Eligibility
  - Requirements
  - Other information required by funding agency
- Create printable matrix from database
- Database can be housed where appropriate
- Findings and Recommendations for Legislators, Caltrans and agency partners

# WORK PLAN: TASK 2

## (cont'd.)

- Develop Statewide Implementation Plan (SIP)
  - Stakeholder Involvement
    - Project-related presentations and workshops
    - Opinion leader telephone interviews (up to 100 statewide)
    - Regional roundtables and discussions (up to 12 statewide)
    - Small focused group discussions (up to 8 statewide)
    - Face-to-face meetings and briefings (Caltrans PM, CHHS and MAP PAC and subcommittee members)
    - Website posting of a project-related fact sheet, meeting summaries, notices and other materials



# WORK PLAN: TASK 3

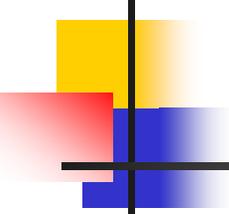
---

## Develop Comprehensive Statewide Summary

- Review and summarize large/small urban plans
- Review Executive Summary of Rural Coordinated Plans

# WORK PLAN: TASK 3

## (cont'd.)

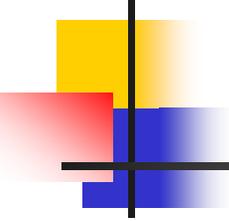


---

- Gap Analysis from Plan reviews
  - Develop Plan Review Matrix
    - Current transportation needs by target population; Transportation resources available within the region
    - Current or potential funding sources expended on transportation for target populations
    - Barriers to coordination;
    - Strategies and plans to address needs, gaps and deficiencies;
    - Identification of duplicative or restrictive local regulations;
    - Priorities for selection of coordinated projects;
    - Coordinated project recommendations; including timing and phasing of projects.

# WORK PLAN: TASK 4

## MAP GOAL 4



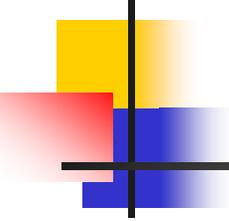
---

- Review and Summarize Mobility Summit Proceedings
- Mobility Council and Mobility Task Force
- Compile and integrate all **previous tasks** and deliverables into draft and Final Assessment, which includes:
  - Institutional and legal Structure for Mobility Council and Task Force
  - 10-year plans

# SCHEDULE YEAR 1

Task	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09
<b>Task 1: Meetings</b>												
1.1 Meeting Facilitation	█	█	█	█	█	█	█	█	█	█	█	█
1.2 Develop Agendas & Arrange Meetings	█	█	█	█	█	█	█	█	█	█	█	█
1.3 Prepare Draft Summaries	█	█	█	█	█	█	█	█	█	█	█	█
1.4 Finalize Draft Summaries	█	█	█	█	█	█	█	█	█	█	█	█
<b>Task 2: MAP Goal 2</b>												
2.1 Identify Laws and Reg's			█	█	█	█	█	█	█	█	█	█
2.2 Develop Matrix of Dup. & Conflict			█	█	█	█	█	█	█	█	█	█
2.3 Comprehensive Funding Matrix			█	█	█	█	█	█	█	█	█	█
2.4 Strategic Implementation Plan				█	█	█	█	█	█	█	█	█
2.4a Identify Issues and Solutions											█	█
2.4b Develop Priorities											█	█
<b>Task 3: Coordination Plan Review</b>												
3.1 Review and Summarize Plans									█	█	█	█
3.2 Review Rural Plans											█	█
3.3 Interregional Gap Analysis												
3.4 Statewide Executive Summary												
<b>Task 4: MAP Goal 4</b>												
4.1 Mobility Summit Proceedings												
4.2 Mobility Council - Task Force												
4.3 Work Plan												





# WHY THE JNTC TEAM?

---

- Intimate knowledge of Federal and State Coordinated Planning requirements
- Significant local experience provided broad-based understanding of the intricacies of the process
- We have already done this at the local and regional levels
  - we have build “mini coordination frameworks”
- Use of Multi-Disciplinary Planning and Policy Experts
  - Senior level project staffing and experience
- Ability to Build Consensus and Agreement
  - Opportunity to inform and involve through iterative process
  - Issues understood and addressed
  - Stakeholder realization of benefit