

**APPENDIX D**

**WORKSHOP PUBLICITY**

## INTRODUCTION

This attachment contains outreach methodology information – process, flyer information, and electronic correspondence. The first section discusses the steps executed in the invitation process. Invitation information was also submitted to Greyhound, with cover letter. The following section discusses the electronic announcement containing date and location information that was distributed. The third section contains the workshop information provided on a flyer. A flyer was distributed for each workshop site. Lastly, a list of participants from each forum is provided.

### **CALTRANS 5311(f) Outreach Workshop – Invitation Summary**

#### **Sent electronic invitations to:**

40 - Individuals from the Caltrans MPO and RTPA list.

16 - Individuals from the Riverside County transit providers list per Tanya Love (RCTC)

34 – Individuals from Kern, Kings, and Madera Counties transit providers list from APTA and Bob Snoddy (KernCOG)

11 – Individuals from the Shasta County transit providers list from Dan Little (Shasta County RTPA)

7 – Individuals from the Stanislaus County transit providers list per Lark Downs (Stanislaus Council of Governments)

17 – Individuals from the San Bernardino County transit providers per Heather Menninger-Mayeda (c/o SANBAG/PASTACC)

18 – Individuals in the counties surrounding Shasta County were invited through contacts sourced from various online transportation documents and matrixes.

Reminder invitations were sent to everyone previously contacted during the week of the workshops.

Phone calls were made to the representative contacts for the Bakersfield, Modesto and Redding meetings to help encourage their constituents to participate in the workshops, and to help attract more consumers to attend the public forum meetings.

Phone calls were also made to the Greyhound stations within close proximity to the meeting locations to remind them to post the flyers they previously received.

*All recipients were sent a copy of the meeting schedule, and copies of the corresponding public forum flyers to distribute to their consumers.*

**Greyhound correspondence:**

Sent cover letter, meeting schedules, and 10 flyers each to the following 26 Greyhound locations:

San Bernardino flyer

Temecula, Perris, Palm Springs, Claremont, Blythe, Riverside, San Bernardino, and Victorville

Bakersfield flyer

Bakersfield, Fresno, Delano, Porterville, Tulare, and Visalia

Modesto flyer

Modesto, Los Banos, Madera, Merced, Turlock, and Fresno

Redding flyer

Redding, Red Bluff, Chico, Willits, Truckee, and Arcata

## ELECTRONIC INVITATION

Hello Everyone,

As an element of the Caltrans Statewide Rural Intercity Bus Study, the consulting teams will be facilitating in cooperation with Caltrans, outreach workshops in four parts of the state. These meetings will be conducted to discuss intercity bus issues relative to the section 5311(f) funding program, involving public transit and Greyhound.

It will also educate stakeholders about how this funding source can and cannot be used, in relation to the revision of the program's guidance in the draft S.5311(f) Circular, following the revisions under SAFETEA-LU. This dialogue may also suggest changes and strategic direction for the program statewide, as administered by Caltrans.

\*Attached to this email you will also find flyers for the Public Comment Forum portion of the workshop for distribution to your consumers.

With these purposes in mind, we invite you to attend one of the following outreach workshops:



### Caltrans - 5311(f) - Outreach Workshops

Tuesday May 1<sup>st</sup>, 2007 – South Inland Empire

10:00am – 12:00pm - Outreach Workshop  
1:00pm – 3:00pm - Public Comment Forum

Location:

San Bernardino Associated Governments  
Superchief Room 2<sup>nd</sup> Floor  
1170 W. 3<sup>rd</sup> St.  
San Bernardino, CA 92410

Thursday May 3<sup>rd</sup>, 2007 – South Central Counties, Bakersfield

1:00pm – 3:00pm - Outreach Workshop  
3:00pm – 5:00pm - Public Comment Forum

Location:

Kern Council of Governments  
1401 19<sup>th</sup> St., 3<sup>rd</sup> Floor  
Bakersfield, CA 93301

Friday May 4<sup>th</sup>, 2007 – North Central Counties, Modesto

9:00am – 11:00am - Outreach Workshop  
11:00am – 1:00pm - Public Comment Forum

Location:

County Administration Building  
1010 10<sup>th</sup> Street Rm. 2005  
Modesto, CA 95354

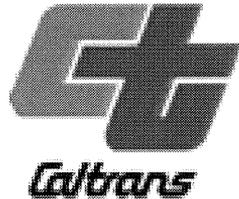
Monday May 7<sup>th</sup>, 2007 – Northern Counties, Redding

10:00am – 12:00pm – Outreach Workshop  
1:00pm – 3:00pm – Public Comment Forum

Location:

Public Library (South of City Hall)  
1100 Parkview Ave.  
Redding, CA 96001

For confirmation or more information, please call  
Dennis Brooks (JNTC/ A-M-M-A) (909) 621-3101 [dbrooks800@earthlink.net](mailto:dbrooks800@earthlink.net)  
Judith Norman (JNTC) (310) 608-2005 [bossclay@ca.rr.com](mailto:bossclay@ca.rr.com) or  
Heather Menninger-Mayeda (A-M-M-A) (909) 621-3101 [menninger@earthlink.net](mailto:menninger@earthlink.net)



## A DISCUSSION ABOUT YOUR TRANSPORTATION NEEDS

Come join us to share  
what works and what doesn't work...

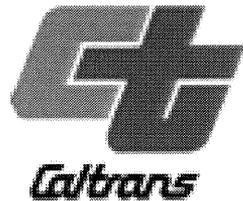
**About intercity bus transportation in your county**  
*getting to work or other destinations at distances outside your local community...*

This is part of a statewide effort to improve transportation for individuals needing and using intercity bus service operated by public operators and/or Greyhound. Can you take time to talk to us about your experiences, tell us what your needs are and what would make intercity bus service work better for you?

### **Please Join Us...**

1pm to 3pm – Tuesday May, 1<sup>st</sup> 2007  
San Bernardino Associated Governments  
Second Floor Superchief Conference Room  
1170 W. 3<sup>rd</sup> Street, San Bernardino, CA 92410

For confirmation or more information, please call  
Judith Norman (310) 608-2005 – [bossclay@ca.rr.com](mailto:bossclay@ca.rr.com)  
Or Heather Menninger-Mayeda (909) 621-3101 [menninger@earthlink.net](mailto:menninger@earthlink.net)



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### **Please Join Us...**

3pm to 5pm – Thursday May, 3<sup>rd</sup> 2007

Kern Council of Governments

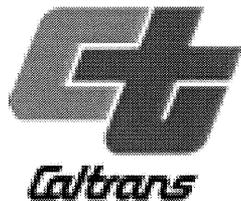
Third Floor

1401 19<sup>th</sup> Street, Bakersfield, CA 93301

For confirmation or more information, please call

Judith Norman (310) 608-2005 – [bossclay@ca.rr.com](mailto:bossclay@ca.rr.com)

Or Heather Menninger-Mayeda (909) 621-3101 [menninger@earthlink.net](mailto:menninger@earthlink.net)



## A DISCUSSION ABOUT YOUR TRANSPORTATION NEEDS

Come join us to share  
what works and what doesn't work...

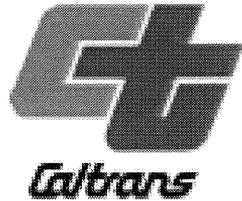
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### **Please Join Us...**

11am to 1pm – Friday May 4<sup>th</sup> 2007  
County Administration Building  
Room 2005  
1010 10<sup>th</sup> Street, Modesto, CA 95354

For confirmation or more information, please call  
Judith Norman (310) 608-2005 – [bossclay@ca.rr.com](mailto:bossclay@ca.rr.com)  
Or Heather Menninger-Mayeda (909) 621-3101 [menninger@earthlink.net](mailto:menninger@earthlink.net)



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### **Please Join Us...**

1 pm to 3pm – Monday May, 7<sup>th</sup> 2007

Public Library

South of City Hall

1100 Parkview Avenue, Redding, CA 96001

For confirmation or more information, please call  
Carol Landsman (503) 253-2921 [calandsman@aol.com](mailto:calandsman@aol.com)



A Menninger Mayeda Alternative

April 25, 2007

Dear Manager,

We are contacting you on behalf of Caltrans as part of the consulting team on the Statewide Rural Intercity Bus Study. As an element of this study, we will be facilitating outreach workshops in four parts of the state. These workshops will be conducted to discuss intercity bus issues in relation to the section 5311(f) funding program, involving public transit and Greyhound.

The workshops will also educate stakeholders about how this funding source can and cannot be used, in relation to the program's guidance in the draft S.5311(f) Circular, following the revisions under SAFETEA-LU. Additional dialogue with the general public may also suggest changes and strategic direction for the program statewide, as administered by Caltrans.

With these purposes in mind, we invite you to attend the outreach workshop and we are asking that you post or place these flyers as a seat drop in your facility, so that active riders may participate in the public portion of these meetings. Feel free to make additional copies if necessary and we greatly appreciate your participation and any assistance you are able to provide. Thank you.

Sincerely,

Dennis Brooks  
Associate Planner  
(JNTC/A-M-M-A)

**APPENDIX E**

**ATTENDEES**

## Caltrans 5311(f) Statewide Rural Intercity Bus Study - Participants

SANBAG Workshop May 1st, 2007

<u>Name</u>	<u>Agency</u>	<u>Telephone</u>	<u>Email</u>
Heather Menninger-Mayeda	A-M-M-A	909 621-3101	<a href="mailto:menninger@earthlink.net">menninger@earthlink.net</a>
Carol Landsman	LTP	508 253-2921	<a href="mailto:calandsman@aol.com">calandsman@aol.com</a>
Fred Lenhart	Caltrans	916 654-7601	<a href="mailto:fred_lenhart@dot.ca.gov">fred_lenhart@dot.ca.gov</a>
Joe Meer	Moronga Basin Transit Agency	760 366-2986	<a href="mailto:joe@mhtabus.com">joe@mhtabus.com</a>
Dennis Brooks	A-M-M-A	909 621-3101	<a href="mailto:dbrooks800@earthlink.net">dbrooks800@earthlink.net</a>
Cheryl Harrison	City of Barstow	760 255-5121	<a href="mailto:charrison@barstowca.org">charrison@barstowca.org</a>
Fred Fravel	KFH Group, Inc.	301 951-8660	<a href="mailto:ffravel@kfhgroup.com">ffravel@kfhgroup.com</a>
Lorna Foster	Caltrans	909 383-4473	<a href="mailto:lorna_foster@dot.ca.gov">lorna_foster@dot.ca.gov</a>
Beth Kranda	San Bernardino Assoc. Governments	909 884-8276	<a href="mailto:bkranda@sanbag.ca.gov">bkranda@sanbag.ca.gov</a>

Bakersfield Workshop May 3rd, 2007

<u>Name</u>	<u>Agency</u>	<u>Telephone</u>	<u>Email</u>
Heather Menninger-Mayed	A-M-M-A	909 621-3101	<a href="mailto:menninger@earthlink.net">menninger@earthlink.net</a>
Reyes Barboza	KFH Group, Inc.	301-951-8660	<a href="mailto:rbarboza@kfhgroup.com">rbarboza@kfhgroup.com</a>
Gerald Ford	City of Mcfarland		
Seth Eberhard	Kings County Assoc. of Governments	559 582-3211 xt 2657	<a href="mailto:seberhar@co.kings.ca.us">seberhar@co.kings.ca.us</a>
Fred Lanhart	Caltrans	916 654-7601	<a href="mailto:fred_lenhart@dot.ca.gov">fred_lenhart@dot.ca.gov</a>
Bob Snoddy	Kern Council of Governments	661 861-2191	<a href="mailto:bsnoddy@kerncog.org">bsnoddy@kerncog.org</a>
Marilyn Beardslee	Kern Council of Governments	661 861-2191	<a href="mailto:mbeardslee@kerncog.org">mbeardslee@kerncog.org</a>
Linda Wilbanks	Kern Regional Transit	661 862-8894	
Rob Bull	Kern Council of Governments	661 861-2191	<a href="mailto:rbull@kerncog.org">rbull@kerncog.org</a>
Tony Hightower	Kern Council of Governments	661 861-2191	<a href="mailto:thightower@kerncog.org">thightower@kerncog.org</a>

## Caltrans 5311(f) Statewide Rural Intercity Bus Study – Participants

Modesto Workshop May 4th, 2007

<u>Name</u>	<u>Agency</u>	<u>Telephone</u>	<u>Email</u>
Heather Menninger-Mayeda	A-M-M-A	909 621-3101	<a href="mailto:menninger@earthlink.net">menninger@earthlink.net</a>
Reyes Barboza	KFH Group, Inc.	301-951-8660	<a href="mailto:rbarboza@kfhgroup.com">rbarboza@kfhgroup.com</a>
Ricahrd Poythress	Madera County Trans. Commission	559 675-0721	<a href="mailto:richard@maderactc.org">richard@maderactc.org</a>
Troy Mcneil	Madera County Trans. Commission	559 675-0721	<a href="mailto:troy@maderactc.org">troy@maderactc.org</a>
Fred Lenhart	Caltrans	916 654-7601	<a href="mailto:fred_lenhart@dot.ca.gov">fred_lenhart@dot.ca.gov</a>
Dick Whittington	Yosemite Area Regional Trans. System	209 723-3153 x311	<a href="mailto:dick@mcag.coq.ca.us">dick@mcag.coq.ca.us</a>
Ronaldo Hu	Caltrans	916 657-3955	
Mercy Lam	Caltrans	985 819-2045	<a href="mailto:mercy_lam@dot.ca.gov">mercy_lam@dot.ca.gov</a>
Doralee Boles	Stanislaus County PW Transit	209 525-7504	<a href="mailto:bolesd@mail.co.stanislaus.ca.us">bolesd@mail.co.stanislaus.ca.us</a>
Brad Christian	Stanislaus County Public Works Transit	209 525-7538	<a href="mailto:chrstnb@co.stanislaus.ca.us">chrstnb@co.stanislaus.ca.us</a>
Jordan Young	Greyhound	559 779-3903	

## Caltrans 5311(f) Statewide Rural Intercity Bus Study – Participants

Redding Workshop May 7th, 2007

<u>Name</u>	<u>Agency</u>	<u>Telephone</u>	<u>Email</u>
Fred Lenhart	Caltrans DMT	916 654-7601	<a href="mailto:fred_lenhart@dot.ca.gov">fred_lenhart@dot.ca.gov</a>
Reyes Barboza	KFH Group, Inc.	301-951-8660	<a href="mailto:rbarboza@kfgroup.com">rbarboza@kfgroup.com</a>
Carol Landsman	LTP	508 253-2921	<a href="mailto:calandsman@aol.com">calandsman@aol.com</a>
Dan Wayne	Shasta RTPA	530 225-5486	<a href="mailto:dwayne@co.shasta.ca.us">dwayne@co.shasta.ca.us</a>
Sue Crowe	Shasta RTPA	530 245-6826	<a href="mailto:scrowe@co.shasta.ca.us">scrowe@co.shasta.ca.us</a>
Barbara O'Keeffe	Tehama County	530 385-1462 x 3017	<a href="mailto:barbara@pobox.net">barbara@pobox.net</a>
Pat Carr	Caltrans District 2	530 225-3238	<a href="mailto:pat.carr@dot.ca.gov">pat.carr@dot.ca.gov</a>
Debbie Ginn	Caltrans District 2	530 225-4671	<a href="mailto:debbie.ginn@dot.ca.gov">debbie.ginn@dot.ca.gov</a>
Linda Garner	Caltrans District 2	530 225-4732	<a href="mailto:linda_s_garner@dot.ca.gov">linda_s_garner@dot.ca.gov</a>
Kristen Logan	Public Health - Shasta County	530 245-6872	<a href="mailto:klogan@co.shasta.ca.gov">klogan@co.shasta.ca.gov</a>
Les Daye	Trinity County Public Works		<a href="mailto:bearpaws@sunset.net">bearpaws@sunset.net</a>
Holly Vidovich	Redding Citizen		<a href="mailto:hvmft@netzero.com">hvmft@netzero.com</a>
Terry Wigginton	Redding Citizen	530 864-0248	
Pam Couch	Modoc CTC	530 233-6422	<a href="mailto:pamcouch@frontiernet.net">pamcouch@frontiernet.net</a>