

# NEWS RELEASE



**Date:** April 21, 2014

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## FOR IMMEDIATE RELEASE

### LITTER CLEAN-UP AND ENFORCEMENT DAY

Thursday, April 24th, 2014

“Don’t Trash California”

**Caltrans and CHP increase awareness as part of Earth Day week-long activities**

**(OAKLAND)-** Caltrans and the CHP are teaming-up to increase awareness of litter clean-up and enforcement efforts on Thursday, April 24th, 2014, as part of the many Earth Day events happening throughout the Bay Area this week.

As a preview to Thursday’s Caltrans-CHP Litter Clean-Up and Enforcement Day, motorists will see “Don’t Trash California” litter bags stacked along Bay Area highways starting on Earth Day, April 22<sup>nd</sup> and through Litter Enforcement Day on April 24<sup>th</sup>. CHP Commercial Mobile Road Enforcement units will also focus on litter enforcement, and educating drivers to cover their loads on April 23<sup>rd</sup>.

Then on Thursday, April 24<sup>th</sup>, Bay Area highway message signs will remind everyone to: “Don’t Trash California”. Caltrans will also focus on cleaning-up litter left alongside our highways.

In 2013, Caltrans spent about \$62 million statewide cleaning up litter and collecting more 155,000 cubic yards of trash enough to fill more than 1,000 swimming pools with 30,000 gallons of water in each. During Thursday’s event, media ride-along opportunities are available with CHP and Caltrans at these and other litter pick-up locations between 9 a.m. until 2 p.m.:

#### **San Francisco**

Northbound and Southbound U.S. Highway 101 between Sierra Point and Candlestick Exit

#### **\*\*Castro Valley\*\*Photo-Op\*\* Stockpiled litter bags & roadside debris**

Northbound Highway 238 under the I-580 Overcrossing

#### **Oakland**

Eastbound and Westbound I-580 between Golf Links Road and Keller Avenue

#### **San Jose**

Northbound and Southbound Highway 87 between Curtner Avenue and Capitol Expressway

#### **Benicia-Fairfield**

Eastbound and Westbound I-680 between Gold Hill Road and Parish Road

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Community members can also “Adopt A Highway” through the Caltrans Adopt A Highway Program.

For information, call 1-866-ADOPT-A-HWY or click onto: <http://adopt-a-highway.dot.ca.gov/>

You can also follow Caltrans on Twitter at: <https://twitter.com/CaltransD4>

Litter Clean-Up and Enforcement Day started as a conversation more than 10 years ago between Caltrans, CHP and local cities to raise awareness, and help keep our highways clean throughout the Bay Area.

Contact Vince Jacala at Caltrans, or Sgt. Diana McDermott at CHP for interviews, photo opportunities, and media ride-along opportunities.

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