

CALTRANS DISTRICT 3 BUSINESS INFORMATION SEMINAR



Thursday, June 21, 2012

Registration

7:30 a.m. - 8:00 a.m.

Seminar

8:00 a.m. - 12:30 p.m.

Caltrans, District 3 Headquarters
703 B Street, Marysville, CA 95901

SAVE YOUR SEAT!

Register at:

www.dot.ca.gov/dist3/sbevent
or contact Liza Whitmore at
Liza_Whitmore@dot.ca.gov or
(530) 741-4222



FREE

COME and LEARN ABOUT

- ▶ **Connecting** with Caltrans buyers
- ▶ Making a “GREAT” **first impression**
- ▶ **Free advertising** for sub-contractors
- ▶ How to catch the **web wave** to **success**
- ▶ Why State buyers like to choose **certified** firms
- ▶ Lessons and **best marketing practices** from a DVBE
- ▶ Making your business **successful**



District

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