

Flex your power!
Be energy efficient!

DEPARTMENT OF TRANSPORTATION
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October 8, 2012

Dear Small Business Owner:

The California Department of Transportation (Caltrans) would like to extend an invitation for you to register for an important outreach event hosted by the Imperial Valley Economic Development Corporation in partnership with Caltrans District 11, the Imperial County Transportation Commission, the Imperial Irrigation District, the Imperial Valley Small Business Development Center, and the Business & Entrepreneurship Center.

The Imperial Valley Procurement Fair is designed to give vendors, particularly certified Small Businesses (SB) and Disabled Veterans Business Enterprises (DVBE), a forum in which to meet directly with buyers from Caltrans and other public agencies and an opportunity to sell/contract for goods and services.

There will be several workshops including a Disadvantaged Business Enterprise Certification Overview held by Caltrans and Navigating the Contract Process with the Imperial Irrigation District. Matchmaking opportunities will be held between 1:00 p.m. and 3:00 p.m. This is an excellent opportunity to cultivate profitable relationships and network with business owners and public agencies.

Please join Caltrans for this free event on November, 15, 2012, from 8:00 a.m. - 3:00 p.m. at:
Barbara Worth Golf Resort
2050 Country Club Drive
Holtville, CA 92250

Registration is open until November 9, 2012. Please see the enclosed flyer and/or visit our website at:
<http://www.ivprocurementfair.eventbrite.com>.

Caltrans looks forward to your participation at the Imperial Valley Procurement Fair and encourages you to spread the word within your business communities. Please contact Cyndee McGowan, Small Business Liaison at (619) 220-7343 or cyndee.mcgowan@dot.ca.gov with any questions.

Sincerely,

LORNA RICE
Deputy District Director Administration

Enclosure

"Caltrans improves mobility across California"