



MEDIA ADVISORY

Today's Date: April 20, 2010

District: 7--Los Angeles/Ventura

Contact: Patrick Chandler

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FOR IMMEDIATE RELEASE

Caltrans Spring Cleaning

CALTRANS IS TAKING OUT THE TRASH!

WHO: Dan Freeman, Caltrans District 7 Maintenance Deputy
Captain Calvin Beard, California Highway Patrol

WHAT: Caltrans will launch the 2010 Spring Cleaning campaign with a press conference to highlight the impacts of trash and debris on California freeways.

WHEN: **Thursday, April 22, 10 a.m.**

WHERE: Caltrans Heliotrope Maintenance Station
609 N. Heliotrope Dr.
Los Angeles, CA 90004

Litter disposal costs the District nearly **\$11** million a year – money that could be spent on freeway improvements. Help us get the word out. It's up to each and every motorist to end this blight. We are currently sifting through a literal mountain of trash to unearth the weirdest and the most valuable items dumped our freeways and highways. Many unbelievable objects will be on display at the site.

PHOTO OP: The clean-up site is in the center of the eastbound and westbound Hollywood Freeway (101), literally inches away from traffic (although protected by an elevated concrete barrier). It is a vantage point only accessible through the maintenance yard and is truly an exceptional shot. "Scooter" the culvert inspection robot and other equipment used to keep the freeways clean will be present.

