



# MEDIA ADVISORY

**Today's Date:** April 20, 2010

**District:** 7--Los Angeles/Ventura

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**FOR IMMEDIATE RELEASE**

## Caltrans Spring Clean Up

### CALTRANS & PARTNERS ARE FIGHTING LITTER

**WHO:** Dan Freeman, Caltrans District 7 Maintenance Deputy Director  
Douglas Morgan, Lieutenant, California Highway Patrol  
Francine Diamond, Chair, Los Angeles Regional Water Quality Control Board  
Elmer Heap, Waste Management, Keep California Beautiful Board member  
Duane Wilson, Project Manager, California Conservation Corps  
Representative, California Department of Fish and Game

**WHAT:** Caltrans and officials from partner agencies will launch the 2011 anti-litter campaign with a press conference to highlight the impacts of trash and debris to California's freeways and environment.

**WHEN:** Friday, April 22, 10 a.m.

**WHERE:** Caltrans Heliotrope Maintenance Station in Hollywood  
609 N. Heliotrope Drive  
Los Angeles, CA 90004

Litter disposal has cost Caltrans locally nearly **\$13** million in this fiscal year – money that could be put to better use. Help us get the word out. It's up to each and every motorist to end this blight. When trash is tossed on the freeway, not only is it unsightly it can also damage the environment. We are currently collecting a literal mountain of trash to display the various items that end up on Los Angeles' freeways.

**PHOTO OP:** The site is in the center of the eastbound and westbound Hollywood Freeway (101), literally inches away from traffic (although protected by an elevated concrete barrier). It is a vantage point only accessible through the maintenance yard and is truly an exceptional shot.

