



NEWS RELEASE

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District: District 7, Los Angeles and Ventura Counties
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FREEWAY TRAVEL TIME SIGNS -- ALTERNATE ROUTE INFORMATION ADDED TO ASSIST COMMUTERS

Los Angeles – The California Department of Transportation (Caltrans) will enter a secondary study phase of providing estimated travel times on freeway overhead electronic Changeable Message Signs (CMS).

Caltrans will initiate a demonstration project to implement and study a new feature to post *alternate route* travel time information on freeway CMS, located prior to interchanges, for the same destination. Deployment of the new signs will begin Monday, June 23.

For example, on the southbound Golden State Freeway (I-5) just prior to the convergence, or interchange, with the Hollywood Freeway (SR-170), the CMS might read as follows:

MINUTES TO DOWNTOWN	
VIA RTE 5	15
VIA RTE 170	25

The minutes to destinations will change depending upon traffic conditions, however the destination will remain the same. The first deployment for this demonstration project will involve the following CMS located at four locations throughout Los Angeles County, as follows:

- Eastbound San Bernardino Freeway (I-10) at Santa Anita near south El Monte prior to the San Gabriel River Freeway (I-605)
- Westbound San Bernardino (I-10) at Puente Avenue near Baldwin Park prior to the San Gabriel River Freeway (I-605)
- Westbound Pomona Freeway (State Route 60) at Seventh Avenue near City of Industry prior to the San Gabriel River Freeway (I-605)
- Southbound Golden State Freeway (I-5) at Terra Bella near Sun Valley prior to the Hollywood Freeway (SR-170)

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“Caltrans believes this improved service will provide motorists with more options to make better decisions about their commutes,” said Douglas R. Failing, District 7 Director for Los Angeles and Ventura Counties.

The goal is to continue to deliver safer and more efficient freeway systems, leading to improved mobility and congestion relief for California’s motorists.

Since Caltrans deployed the estimated travel times in August, 2005, the system was expanded encompassing both Los Angeles and Ventura Counties.

Failing added, “Caltrans is confident that commuters will come to rely on this additional tool to assist them in their travels.”

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