

# \$25K

# Find A New Way<sup>SM</sup>



**Someone had to think of it first. Will it be you?  
Your innovative idea could earn you \$25,000!**

In California, we're trendsetters and innovators. In a state like ours, we can't possibly have too many good ideas. That's why we want yours! You can win \$25,000 by entering one of three State of California "\$25K Find A New Way" Innovation Award contests. We will announce the contest results by December 31, 2015.

To learn more about the contests and rules, and to submit an application online, visit [www.findanewway.ca.gov](http://www.findanewway.ca.gov) or use a QR reader on your mobile device to scan the QR code. Check us out on social media using hashtag: #25KFindANewWay.



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