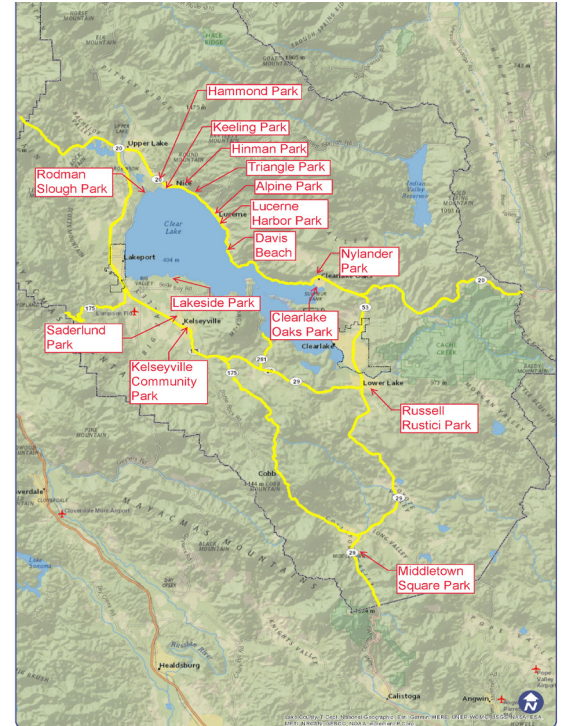




# LAKE COUNTY BEAUTIFICATION



## PROJECT OVERVIEW

The County of Lake is pleased to announce the upcoming Lake County Beautification Initiative!

Lake County is home to over 68,000 people. It is also home to over 30 County parks, 100 miles of shoreline for fishing and over 100 miles of hiking trails with the most stunning views. Lake County is rich in history and culture with a history of human habitation dating back over 20,000 years.

We intend to reduce the amount of waste and debris by providing trash/recycling receptacles and anti-litter community pride signage. We will enhance, rehabilitate and restore our parks with trees for shade, shade structures, water bottle filling stations, and add two much needed restrooms to existing parks. Public art connected to the culture and history of the area will be installed, along with camera equipment on our repeat illegal dumping sites. By making these improvements we will enhance public health and safety, community connections, and places for walking and outdoor recreation.

A local media company will help on a countywide educational campaign to promote Clean California and the Lake County Beautification Initiative through five local radio stations, social media, and digital advertising.

There will be artwork on buildings that are most prominent to the roadways. This artwork will incorporate a connection to the local Native American culture and/or the history of the surrounding community.

## PROJECT SCHEDULE

1. Project begins: Summer 2022
2. Construction begins: Summer 2023

## AT-A-GLANCE

**OVERALL TOTAL ESTIMATED COST** \$1.4 million

**FUNDING SOURCE** Clean California

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We are excited to have received Clean California grant funds to complete this new project!

