

## New Installation/ Annual Renewal

The annual permit fee and the annual rental fee apply for each Logo sign in each direction of travel.

If an applicant wishes to install a mainline Logo sign and an off-ramp Logo sign in one direction of travel, the total Logo sign cost will be the annual permit fee and the annual rental fee for the two signs – the mainline sign and the off-ramp sign.

So for two directions of travel, the applicant has to pay an annual permit fee and an annual rental fee for mainline and off-ramp for each Logo sign, in each direction of travel.

Note:

The annual permit fee and an annual rental fee for each Logo sign, in each direction of travel will be charged for **Specific Service (Trailblazer) Signs** installed along other public highways (crossroads) as necessary to direct road users to the business referred on any Logo sign.

## Existing Installed Sign

Service fee will be charged only to **already installed Logo signs** for which the applicant has already paid (the rental and permit fees) when **it is required** to cover, uncover, remove, reinstall, or replace the Logo signs.

**Existing Installed Sign**

SERVICE FEES (if needed) cover the cost for covering, uncovering, removing, reinstalling or replacing a logo sign.



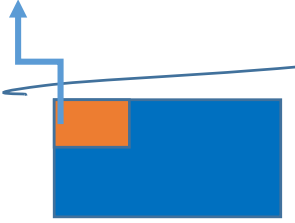
**Mainline Logo sign  
Same as opposite side**



**Off-ramp Logo sign  
Same as opposite side**

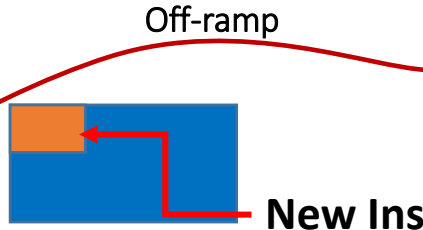
**New Installation/ Annual Renewal (Trailblazer)**

**Cost per logo sign per direction =  
Annual permit fee + Annual rental fee**



**New Installation/ Annual Renewal (Mainline)**

**Cost per logo sign per direction = Annual permit fee + Annual rental fee**



**New Installation/ Annual Renewal (Off-ramp)**

**Cost per logo sign per direction = Annual permit fee + Annual rental fee**

