



# COMMUNITY PEDESTRIAN AND BICYCLE SAFETY TRAINING PROGRAM

Creating Safer Streets for Walking and Biking

## THE PROGRAM

Road design, traffic speed, and road/sidewalk quality are all factors that influence not only health, but also physical activity levels and the number of pedestrian and bicycle collisions that occur in our communities. Research also shows that deciding where and when to walk or bike on local streets and public areas to be active is shaped by how risky or safe we perceive them to be. Involving communities in data collection and decision-making processes is critical to promoting community investment in road safety and developing longterm solutions to health concerns related to transportation.

The Community Pedestrian and Bicycle Safety Training (CPBST) program is a joint project of UC Berkeley SafeTREC and California Walks. The CPBST includes training and skill building in pedestrian and bicycle safety and creates opportunities for collaboration among communities, local officials and residents. The goal is to help make communities safer and more pleasant for walking and bicycling.

“CPBST provided the space, time, and expertise Healthy Lompoc needed to convene stakeholders, build motivation and move our work forward. CPBST helped put data and credibility behind the message of increased safety and walkability in Lompoc.”

- Executive Director,  
Lompoc Valley Community Healthcare Organization

## WHAT TO EXPECT

The half day training is designed to provide participants with: 1) pedestrian and bicycle safety best practices; 2) an introduction to the 6 E's safety approaches: Equity and Community Empowerment, Evaluation, Engineering, Encouragement, Education, and Enforcement; and 3) a range of proven strategies to address and improve pedestrian and bicycle safety.

**PART 1 Walk/Bike Assessment:** Participants take part in a walk/bike assessment of nearby streets.



**PART 2 Presentation:** Participants then take part in an overview and discussion of the 6 E's and pedestrian/bicycle safety best practices.



**PART 3 Partnership-Building and Planning:** In smaller groups, participants discuss their findings from the walk/bike assessment. The groups reconvene to set pedestrian and bicycle safety priorities and actionable next steps for their community.





“ I never would have predicted that [CPBST] would have caused such great changes in our community. [CPBST] brought all the players together and gave us the tools to talk about and make decisions.”

- Town Manager,  
City of Paradise

## ABOUT US

**UC Berkeley SafeTREC** conducts research and technical assistance, provides graduate level courses, and coordinates major transportation safety programs for the State of California. SafeTREC's mission is to reduce transportation-related injuries and fatalities through research, education, outreach, and community service. Learn more: <https://safetrec.berkeley.edu/>

**California Walks** is a statewide organization that partners with state and local agencies, community-based organizations, and residents to establish and strengthen policies and practices that support pedestrian safety and healthy, walkable communities. California Walks works to expand and support a network of community organizations working for pedestrian safety and community walkability. Learn more: <http://californiawalks.org/>

## CONTACT/ NEXT STEPS

**Visit** <https://safetrec.berkeley.edu/programs/cpbst> for more information about the program

**Contact** Katherine Chen at SafeTREC with any questions at [kchen@berkeley.edu](mailto:kchen@berkeley.edu)

**Review** the Roles & Responsibilities Form at <http://bit.ly/CPBSTRolesForm>

**Fill out** the Intake Form at <http://bit.ly/CPBSTForm> and submit it to [miha@CaliforniaWalks.org](mailto:miha@CaliforniaWalks.org)

## RESULTS



- As of 2017, SafeTREC and California Walks have conducted **58 trainings in 58 communities**.
- Many cities have had **success in obtaining additional funding** for crossing signals, street improvements, walking school buses, educational presentations, etc.
- Communities have **developed media campaigns** about ped/bike safety; youth have conducted presentations to city councils
- Initiatives taken after CPBST workshops:
  - Infrastructure improvements
  - Education and enforcement efforts
  - Community-based programming
  - Coalition building and policy changes
  - Expanded media coverage & outreach
- Explore our **new interactive map** of the CPBST Program to view and access summary reports from trainings held throughout California at [bit.ly/CPBSTMap](http://bit.ly/CPBSTMap)